

12th Annual  
**Tidewell**  
foundation  
**SIGNATURE  
LUNCHEON**

Benefiting Tidewell Hospice

**2021 SPONSORSHIP OPPORTUNITIES**

**Friday, February 5, 2021  
The Ritz-Carlton, Sarasota 11:30 a.m.**



**\$25,000 SIGNATURE SPONSOR – Reserved for CALDWELL TRUST COMPANY**

PERSONAL • TRADITIONAL • INDEPENDENT

**\$20,000 PRESENTING SPONSOR – Exclusive Opportunity**

- Two prominent table locations with seating for 10 guests/each at the luncheon with table recognition signs
- Twenty tickets to the Presenting VIP meet-and-greet with photo opportunity
- Opportunity to deliver remarks at the Presenting VIP meet-and-greet (two minutes or less)
- Special acknowledgment during Presenting VIP meet-and-greet
- Special recognition from the stage during the luncheon; Sponsor logo shown on screens during the luncheon
- Complimentary copies of speaker's book for each of the guests at your table
- Full-page advertisement on the inside back cover of the luncheon program
- Logo prominently displayed on save-the-date card, invitation and luncheon program
- Logo to be displayed on screen as event video is played at luncheon
- Logo with link to your website on luncheon web page
- Logo on ads in the Sarasota Chamber quarterly magazine distributed to 5,000 members and in the Manatee Chamber *Current* magazine distributed to 3,300 members
- Special acknowledgment after the event in donor newsletter sent to 25,000 people
- First right of refusal for Presenting sponsorship at 2022 event
- Logo on all e-blasts pre and post luncheon sent to donors and community partners
- Acknowledgment as exclusive Presenting Sponsor in print and electronic materials and on Tidewell Hospice & Tidewell Foundation Facebook, Instagram, Twitter and event Facebook pages

**\$15,000 SUSTAINING SPONSOR**

- Two prominent table locations with seating for 10 guests/each at the luncheon with table recognition signs
- Twenty tickets to the Presenting VIP meet-and-greet with photo opportunity
- Special acknowledgment during Presenting VIP meet-and-greet
- Special recognition from the stage during the luncheon program
- Sponsor logo shown on screens during the luncheon
- Complimentary copies of speaker's book for each of the guests at your table
- Full-page advertisement in the luncheon program
- Logo displayed on invitation and luncheon program
- Logo with link to your website on luncheon web page
- Logo on ads in the Sarasota Chamber quarterly magazine distributed to 5,000 members and in the Manatee Chamber *Current* magazine distributed to 3,300 members
- Special acknowledgment after the event in donor newsletter sent to 25,000 people
- Logo on all e-blasts pre and post luncheon sent to donors and community partners
- Acknowledgment as Sustaining Sponsor in print and electronic materials and on Tidewell Hospice & Tidewell Foundation Facebook, Instagram, Twitter and event Facebook pages



*continued*

## **\$7,500 VISIONARY SPONSOR**

- One prominent table location with seating for 10 guests at the luncheon & table recognition sign
- Six tickets to the Presenting VIP meet-and-greet with photo opportunity
- Special recognition from the stage during the luncheon program
- Sponsor logo shown on screens during the luncheon
- Full-page advertisement in the luncheon program
- Logo displayed on invitation and luncheon program
- Logo with link to your website on luncheon web page
- Logo on ads in the Sarasota Chamber quarterly magazine distributed to 5,000 members and in the Manatee Chamber *Current* magazine distributed to 3,300 members
- Special acknowledgment after the event in donor newsletter sent to 25,000 people
- Logo on all e-blasts pre and post luncheon sent to donors and community partners
- Acknowledgment as the Visionary Sponsor on print and electronic materials and on Tidewell Hospice & Tidewell Foundation Facebook, Instagram, Twitter and event Facebook pages

## **\$5,000 LEADERSHIP SPONSOR**

- One table with preferred seating for 10 guests at the luncheon & table recognition sign
- Four tickets to the Presenting VIP meet-and-greet with photo opportunity
- Special recognition from the stage during the luncheon program
- Sponsor logo shown on screens during the luncheon
- Half-page advertisement in the luncheon program
- Logo on invitation and luncheon program
- Logo with link to your website on luncheon web page & on event Facebook page
- Acknowledgment in the Sarasota Chamber quarterly magazine distributed to 5,000 members and in the Manatee Chamber *Current* magazine distributed to 3,300 members
- Listing on all e-blasts pre and post luncheon sent to donors and community partners
- Acknowledgment as Leadership Sponsor on print and electronic materials and on Tidewell Hospice & Tidewell Foundation Facebook, Instagram, Twitter and event Facebook pages

## **\$3,000 FLORAL SPONSOR**

- One table with seating for 10 guests at the luncheon with table recognition sign and two tickets to the Presenting VIP meet-and-greet with photo opportunity
- Name/logo on all floral arrangement donation envelopes placed on every table
- Listing on sponsor page in program, luncheon web page & event Facebook page

## **\$2,000 TABLE SPONSOR**

- One table with seating for 10 guests at the luncheon, two tickets to the Presenting VIP meet-and-greet with photo opportunity
- Listing on sponsor page in program & table recognition sign
- Listing on luncheon web page & event Facebook page

## **\$1,000 VALET SPONSOR**

- Half table with preferred seating for 5 guests at the luncheon
- Name/logo on foam core boards at entrance/exits
- Listing on sponsor page in program, luncheon web page & event Facebook page

## **\$250 PATRON TICKET**

- Listing on luncheon web page
- Listing in program book

## **\$200 INDIVIDUAL TICKET**

### **Sponsorship must be reserved by the following dates to meet deadlines:**

Save the Date:  
October 1, 2020

Invitation:  
November 10, 2020

Program:  
January 20, 2021

### **Contact Information:**

Phone 941-552-7546, Fax 941-552-7514, Email: [tickets@tidewellfoundation.org](mailto:tickets@tidewellfoundation.org)



**2021 SPONSORSHIP OPPORTUNITIES**

Friday, February 5, 2021  
 The Ritz-Carlton, Sarasota at 11:30 a.m.

*Exclusive Opportunity*

✓ Listing ✓ ❖ ✓

	Presenting	Sustaining	Visionary	Leadership	Floral	Table	Valet
	\$20,000	\$15,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000
Table(s) with seating for 10 guests	2	2	1	1	1	1	Half Table
Tickets to the Presenting VIP meet & greet with photo opportunity	20	20	6	4	2	2	
Welcome guests at Presenting VIP meet & greet (2 minutes or less)	✓						
Special acknowledgment during Presenting VIP meet & greet	✓	✓					
Special Recognition from the stage during luncheon program	✓	✓	✓	✓			
Special acknowledgement following the event in donor newsletter sent to 25,000 people	✓	✓	✓	✓			
Logo on all e-blasts pre and post luncheon sent to donors and community partners	✓	✓	✓	✓			
Sponsor logo shown on screens during luncheon program	✓	✓	✓	✓			
Logo on Sarasota and Manatee Chamber Ads	✓	✓	✓	✓			
Advertisement in luncheon program (full/half page)	Full Page	Full Page	Full Page	Half Page			
Recognition on save-the date card (logo only)	Logo						
Recognition on invitation (logo/listing)	Logo	Logo	Logo	Logo			
Recognition in program book (logo/listing)	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Acknowledgment in event print, digital materials	✓	✓	✓	✓			
Logo with link to your website on luncheon web page	✓	✓	✓	✓			
Acknowledgement on Tidewell Hospice & Tidewell Foundation Facebook, Instagram & Twitter Pages	✓	✓	✓	✓			
Table recognition signs	✓	✓	✓	✓	✓	✓	



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Yes, we want to support the Tidewell Foundation and will be a sponsor for the 12th Annual Signature Luncheon at the following sponsorship level (select one):

- \$20,000 Presenting Sponsor - Exclusive Opportunity
\$15,000 Sustaining Sponsor
\$7,500 Visionary Sponsor
\$5,000 Leadership Sponsor
\$3,000 Floral Sponsor
\$2,000 Table Host
\$1,000 Valet Sponsor

PLEASE PRINT
Company or Individual Name for publication:

Address:

City/State/Zip:

Signature: Title:

Key Contact: Title:

Phone No: Email:

If paying by credit card: Visa Master Card Discover American Express

Card Number Exp. Date

Print name as it appears on the card

Please bill us. Our check is enclosed with this sponsorship registration

Please make checks payable to: Tidewell Foundation and mail to 5955 Rand Blvd. Sarasota, FL 34238. For questions, please call (941) 552-7546 or email tickets@tidewellfoundation.org

Sponsorship must be reserved by the following dates to meet deadlines:

- October 1, 2020 (Save the date)
November 10, 2020 (Invitation)
January 20, 2021 (Program)

Artwork Requirements:
133 or 150 line screen, CMYK • Scans
should be done at 300 dpi Outline fonts •
PDF format

