

2019

# Community Impact Report



Tidewell<sup>®</sup>  
HOSPICE

Live well. Love well. Tidewell.



Tidewell<sup>®</sup>  
HOSPICE

Dear friends and supporters,

What a year 2020 has brought to us in so many unexpected ways! The metaphor of navigating uncharted waters has never been truer in hospice, home health, private duty and our other services that Tidewell and our sister companies under the Stratum Health System provide to our community. This Impact Report, along with so many other “business as usual” tasks, is an example of things that got set aside quickly as the COVID-19 virus impacted our region. We appreciate your patience in waiting for this publication. We hope that it will be worth the wait as you learn about the tremendous impact that the Stratum companies made in our communities last year.

While COVID-19 put a huge damper on activities celebrating Tidewell’s 40th year of providing hospice service to the southwest Florida region, we are delighted to share a look back at our accomplishments of fiscal year 2019 and share a bit about our future, as well. This report reflects the great work of our more than 700 Tidewell colleagues, 1,200 volunteers and thousands of donors who invested time, talent and treasure into making 2019 a wonderful and impactful year.

Tidewell Hospice is so much more than the 77 inpatient beds we offer through our eight hospice houses in the four counties we serve (Charlotte, DeSoto, Manatee and Sarasota). In fiscal year 2019, Tidewell Hospice served almost 10,000 patients in their homes, adult living facilities, senior life centers, in homeless camps and more – truly reflecting our mission of serving patients wherever they reside, whenever they need us.

In 2019, we introduced exciting patient services, such as our Blue Butterfly Family Grief Center. Also, we expanded our music therapy program, Nurse Residency program and more. Our grief services programs provided counseling and support to thousands of community members who experienced loss of a loved one through miscarriage, disease or accidental death, as well as support to those who experienced trauma in their workplace, school or elsewhere. This extra commitment of free, donor-supported service to the community, beyond care for our immediate patients and families, is a part of our Tidewell DNA. For 40 years, we’ve been by your side, caring for you in the most trying of times.

We hope you will be moved after learning more about Tidewell Hospice and the tremendous impact that we are making each day with these and many other programs and services in our community. We are so thankful for the millions of dollars we receive each year from donors who choose to support us in providing world class compassionate care to our patients, families, loved ones and to the community at large. As your local not-for-profit hospice, we could not accomplish much of what makes us great, without this wonderful testament of trust.

As we prepare this report for print, we are days away from launching the Tidewell Foundation, created to sustain and build even greater donor and community support to grow our mission services for many more decades to come. Truly, donor support makes our mission possible and we are excited for our future and appreciative of all the support we receive.

With great respect and gratitude,



Jonathan Fleece  
President and CEO



Debbie Mason, CFRE  
EVP/Chief Philanthropy Officer  
President, Tidewell Foundation



# CHARITY CARE

## NON-REIMBURSED MEDICAL AND PALLIATIVE CARE

# \$1,945,150

## IN COMMUNITY IMPACT

**F**rank received a diagnosis no one in his 20s expects to receive. He had cancer.

With no insurance or access to treatment, the man kept working and hoped for a miracle. Eventually, though, the disease progressed, forcing him to stop working. The result? Frank became essentially homeless, staying with friends and sleeping on their couches.

But Tidewell stepped in to help. Frank was admitted to the Arcadia Hospice House and ended up staying at the Arcadia and Ellenton hospice houses for several months. His symptoms required care that only Tidewell could provide, and staff members treated him like family.

“Tidewell gave so much to Michael and me, and I want to do my part to ensure that others will have a chance to experience what makes this organization and its employees so special for years to come.”

– Barbara Zdziarski, Legacy Society donor

In his final weeks, a Tidewell social worker finally helped him receive disability. He used the back payments to purchase a car for his aunt, the only relative who provided care for him. Frank passed away peacefully under Tidewell’s care.

Tidewell Hospice treats patients without regard to age, gender, ethnicity, diagnosis, belief system or financial situation. Ninety-eight percent of the care Tidewell provides is covered by Medicare, Medicaid and private insurance. Tidewell was able to provide \$2 million in charity care for those too young for Medicare coverage or without Medicaid or private insurance.

Tidewell’s care, comfort and compassion is for everyone, everywhere.

### Charity Care – \$1,945,150 in Community Impact

1,035	Patients
42,389	Individuals referred through hospice
2,327	Physician visits
2,279	Chaplain visits
5,109	Social worker visits
241	Bereavement counselor visits

(Left) Tidewell Hospice admitted Frank, a homeless cancer patient in his 20s, to the Arcadia Hospice House and provided charity care for the remainder of his life.





# GRIEF EDUCATION AND SUPPORT

# \$932,195

SUPPORT FOR PATIENTS, FAMILY MEMBERS AND COMMUNITY MEMBERS WHO HAVE EXPERIENCED THE DEATH OF A SIGNIFICANT PERSON

IN COMMUNITY IMPACT

**T**en-year-old Haley struggled to cope with the death of her father. She knew in her heart that there must be other children going through the same thing, but she didn't know how to connect with them.

Tidewell created the Blue Butterfly Family Grief Program in April 2018 for young people like Haley. Studies show more than 8,000 children in Tidewell's service area have lost a parent or sibling.

Blue Butterfly provides counseling and peer support for children and teens, ages 5-18, who have experienced the death of a significant person in their lives.

"While we won't pretend that the games, toys, activities and setting that we are able to build for these children will cure the pain forever, we do hope that it provides them with some relief during their tough times."

— Matt Buchanan, Operating Partner, Sarasota Ford. Sarasota Ford's 1 Community 1 Team Project donated resources and volunteer hours to help design and decorate the new Blue Butterfly Family Grief Center.

"I told my mom I wanted to find someone exactly like me," Haley said. "She kept on looking and looking and looking, and she couldn't find anything until she found Blue Butterfly. I felt so relieved."

Like all services provided by Tidewell's Grief Education and Support Center, Blue Butterfly sessions are free to all participants, whether or not they have a previous relationship with Tidewell.

Grief services programs for patients and the entire four-county region are supported 100 percent by donor contributions. Tidewell's grief services team

members are called into schools, businesses and community events to provide counseling and support to those in need. In November of 2019, Tidewell opened its first Blue Butterfly Center in Lakewood Ranch. Through donor support, Tidewell plans to offer Blue Hope Centers in all of its counties served to offer a safe place for people of all ages to come together, share experiences, receive counseling and heal.

## Grief Education and Support – Impact

9,480	Individuals served
4,703	Individuals referred through hospice
4,777	Community participants served
85	Families served by Blue Butterfly Family Grief Center

(Left) Blue Butterfly Family Grief Center participants share one of the activities they use to express their feelings during peer-group sessions.







# COMPLEMENTARY SERVICES

NON-PHARMACOLOGICAL STRESS AND PAIN REDUCTION THERAPIES

# \$377,632

IN COMMUNITY IMPACT

**H**elen was an 89-year-old patient who experienced excruciating pain in her back and legs because of several mini-strokes she had suffered.

Needless to say, she was apprehensive when Tidewell massage therapist Charlie Warne, LMT, NCTMB, visited for a massage therapy visit. But after Charlie assured Helen that she would determine the type of treatment used, Charlie began light touch massage. Then, he tried gently rocking her legs and hips.

Within 30 minutes, Charlie maneuvered Helen's legs and hips through passive range of motion and stretching that provided relief to her.

"They were able to do things I couldn't. I couldn't cut his fingernails. They put lotion on his hands. And sometimes they turned on music for him. I know when I go home, he's been well-cared for."

— Margaret Boerth, wife of patient

Helen's caregiver was astonished with the results that came from less than an hour of massage therapy. Before he left, Charlie educated Helen's son-in-law and caregiver about his massage techniques.

Most importantly, Charlie got a chance to see Helen's wonderful sense of humor, which emerged easily when she was more comfortable.

Tidewell offers a full array of special programs, like massage, that bring quality of life to those with advanced illness. These programs, used alongside conventional medicine, are designed to facilitate stress reduction, pain relief and distraction, opportunities for joy and healing of psycho-social issues for patients and families. This program and so many others are supported 100 percent by donor contributions.

## Complementary Services – Impact

1,200	Volunteers
1,520	Pet therapy visits
1,493	Massage visits
1,263	Expressive Arts visits
332	Reiki visits by volunteers
297	Bed-side music visits by volunteers
110k+	Volunteer hours, including more than 1,571 hours of baking

(Left) Tidewell Hospice massage therapist Charlie Warne, LMT, NCTMB, brings quality of life to patients with advanced illness.

(Right) Suede, an Australian Shepherd/Weimaraner mix, is one of more than 100 dogs and cats who serve patients as part of Tidewell's pet therapy program. Suede visits residents in assisted-living facilities and teenagers at the Blue Butterfly Family Grief Center.





# TRANSITIONS

NON-MEDICAL SUPPORT AND PRACTICAL ASSISTANCE  
PROVIDED BY VOLUNTEERS

# \$211,561

IN COMMUNITY IMPACT

**T**idewell volunteer Maureen Endee picked up several hobbies while spending time with clients in the Transitions program. She helped create photo collages, worked on scrapbooks and even learned how to play cards.

The projects didn't always turn out perfectly, but that wasn't the point. She's there to be a friend and lend a helping hand to someone in the last transition of life, who needed a kind person's support.

Maureen shakes her head about the time she and a female client spent hours cutting out photos for a collage and carefully placed them inside a frame.

"We got the whole thing done, and it was huge," Maureen said. "And we had it upside down. ... The hanger was on the wrong end in the back. We had to restart all over again. We laughed ourselves silly over it."

"My friends ask me, 'Why would you want to be with someone who is dying?' and I say, 'Why wouldn't you?'"

— L.L., Tidewell Transitions volunteer

Transitions is Tidewell's volunteer-based patient-support program. The 17-year-old program offers free non-medical and non-emergency volunteer support as well as practical assistance to anyone with a progressive illness and a prognosis of one year or less.

The trained volunteers provide companionship to people in the program and offer primary caregivers a much-needed rest. The volunteers help with errands, food preparation and more. Family members often tell us how grateful they are to have someone helping them through the lonely and often tough job of being a caregiver.

Tidewell colleagues and Transitions volunteers visit patients where they live, whether that is a private home, in the hospital or an extended-care facility.

The Transitions program is 100 percent funded by donor contributions.

## Transitions – Impact

575	Clients served
5,078	Volunteer visits
7,000	Volunteer support hours

(Left) Transitions volunteers like Maureen provide companionship to clients and offer their primary caregivers a much-needed rest.





# NURSE RESIDENCY

TRAINING FOR NEW RN GRADUATES THAT PROVIDES THE  
REQUIRED ONE YEAR OF HOSPICE EXPERIENCE

# \$163,751

IN COMMUNITY IMPACT

**A**my Heine couldn't wait to become a hospice nurse. Thanks to the new Tidewell Nurse Residency program, she was the first RN who didn't have to.

Tidewell's Nurse Residency Program is a comprehensive course intended to support newly licensed RNs while ensuring patients receive the highest quality care. Tidewell is the only hospice in Florida to have this type of program and one of only a few in the nation. The program is designed to allow Tidewell to hire newly licensed RNs who wish to begin their profession in

"I was excited by the residency program and the ability to get started right away in my chosen field. I have learned a wealth of information about nursing and relationships. And, how to have a meaningful life and a peaceful death."

— Amy Heine, first Tidewell Nurse Residency graduate

the hospice specialty, and retain them once they have achieved one year of experience. As a best practice in patient care, Tidewell requires all RNs to have at least one year of experience before joining a clinical team.

Amy, who is now an Admissions RN with Tidewell, even came up with her own hospice slogan during her residency: "Everyone has the right to be comfortable."

The nurse residency program is made possible through the financial support of Tidewell donors. Julie Osborne, a donor and volunteer, made the initial major donation that got the program off the ground. With expanded donor support, this innovative approach will provide much-needed nursing staff to Tidewell in the years to come.

(Left) Clinical Coach Emma Smolek, left, and first Nurse Resident Amy Heine

(Right) Tidewell donor and volunteer Julie Osborne, left, helped get the Nurse Residency program off the ground with a substantial financial gift. She is pictured here speaking with Tidewell EVP/Chief Nursing Officer Pauline Mailey.





# CHILDREN'S SERVICES

HOSPICE AND PALLIATIVE CARE FOR PATIENTS WITH ADVANCED ILLNESS WHO ARE UNDER THE AGE OF 21

# \$90,661

IN COMMUNITY IMPACT

**L**iliana is an adorable 3-year-old girl living with Charge Syndrome, a rare chromosomal abnormality that affects just about every system in her body. The condition leaves Liliana visually and hearing impaired. Her mother, Katrina, is Liliana's full-time caregiver who does everything she can to make her daughter comfortable and happy.

Much of their time is spent traveling between doctor and therapy appointments. But there is one activity that brought Liliana contentment and joy. It was her baby swing. The constant motion soothed her and provided sensory stimulation.

Unfortunately, Liliana outgrew her baby swing as she approached her third birthday. Katrina shared her concern with Tidewell social worker Barb. That's when Tidewell stepped in to make sure Liliana got a new, age-appropriate swing.

"She loves swings. ... This is the next step in loving swings, having one in your home, one that fits your size. It's awesome."

– Katrina, Liliana's mother

Thanks to sustained charitable giving, Tidewell has a special fund to help patients in need, the Humanitarian Fund. Through that fund, Tidewell purchased a new swing for Liliana. The larger and sturdier swing will last her for years. Tidewell Facilities team members Chuck and Jeff visited Liliana and Katrina, assembling and installing the new swing. It didn't take long for Liliana to get comfortable. She curled up in her new swing and took a nap. That type of above and beyond commitment to patients and their families is among the many things that distinguishes Tidewell. The Tidewell Humanitarian Fund assists families with basic needs, such as keeping on the electricity, medical devices and other needs for those who can't afford them.



## Children's Program – Impact

<b>39</b>	Patients served
<b>1,074</b>	Music therapy visits
<b>1,356</b>	Child life specialist visits
<b>204</b>	Social worker visits

(Left) Liliana, center, enjoys her new swing along with, clockwise from Liliana, her mother, Katrina; Facilities Manager Chuck Blaney, Facilities Technician Jeff Nordland, RN Nicole Agliano and Social Worker Barbara Miller, MSW, LCSW.





# WISHES/HUMANITARIAN FUND

# \$84,379

IN COMMUNITY IMPACT

WISHES FUND: FULFILLMENT OF FINAL REQUESTS OR WISHES

HUMANITARIAN FUND: NON-MEDICAL EMERGENCY RELIEF FOR VITAL NECESSITIES

**R**uth has loved music for 100 years. She graduated from Ohio's Denison College with a degree in music. She taught piano. She and her husband, John, regularly attended the New York Philharmonic. And son Jim remembers classical music playing throughout the house as he was growing up.

So when Ruth expressed an interest in a simple day out after her 100th birthday, Tidewell social worker Cindi knew the perfect destination.

Cindi reached out to Sarasota Orchestra, which offered free tickets to its season-opening weekend performance of Beethoven's Fifth for Ruth and her son, James, and her daughter-in-law, Laura.

Ruth enjoyed the performance immensely, nodding her head in time with the music. Guest conductor Marcelo Lehninger recognized Ruth from the stage as a special guest of the orchestra.

The Tidewell Wishes Fund provides special celebrations like a final flight for a former pilot, renewing wedding vows or a special evening out with a spouse or loved one. This donor-supported fund ensures we can meet the last wishes of our patients.

"It turned out to be more than just a photograph. It became a beautiful and meaningful gathering of family, neighbors, friends, staff and volunteers who were able to see her 'all dressed up' and a wonderful celebration."

— Tidewell colleague about a Wishes Fund event in which a patient got dressed up in a gown

## Wishes/Humanitarian Fund – Impact

- |            |  |
|------------|--|
| <b>107</b> | Tidewell Wishes fulfilled <ul style="list-style-type: none"><li>• <b>33</b> birthday/anniversary/end-of-life celebrations</li><li>• <b>28</b> last meals/dates</li><li>• <b>12</b> flights</li></ul> |
| <b>181</b> | Humanitarian requests fulfilled <ul style="list-style-type: none"><li>• <b>89</b> indigent cremations</li><li>• <b>16</b> assistance with rent or utilities</li></ul>                                |

(Left) From left, Laura, Ruth and Jim prepare for a trip to the Sarasota Orchestra to enjoy a performance of Beethoven's Fifth.

(Right) Ruth plays the piano as a young woman.





# TIDEWELL HONORS VETERANS

# \$34,752

PROGRAMS PROVIDING SPECIALIZED CARE AND HONORING MILITARY VETERANS

IN COMMUNITY IMPACT

James was having a tough day in the skilled nursing unit of HarborChase of Venice. He had fallen the day before and was facing the prospect of a long period of rehab.

Then Mike Murphy and Jim Peterson, volunteers from the Tidewell Honors Veterans Program walked through the door of his room. They had just completed a Veterans Day pinning ceremony on the assisted-living side of Harbor Chase and were seeking other veterans to celebrate.

As the volunteers read him the pinning ceremony salute, James wept with joy. He thanked the Tidewell Honors Veterans volunteers over and over for brightening his day.

“As an Air Force veteran, I am honored and privileged to be involved in Tidewell’s ‘Veteran Honor Pinning’ ceremonies. The stories that have been shared, and the heroism that I have learned about our patients will stay with me forever.”


– Terry Purcell, volunteer

“He loves his country,” said James’s wife.

The Tidewell Honors Veterans Program has served more than 21,000 veterans in Sarasota, Manatee, Charlotte and DeSoto counties, providing specialized care that recognizes the unique challenges that may exist in military families.

The program also respectfully celebrates veterans and their service to our country. Volunteer veterans conduct pinning ceremonies across Tidewell’s service area to thank veterans for their service. Our veterans deserve their fanfare – whether it’s a ceremony or a simple salute. Tidewell Honors Veterans is one of 25 hospices, and only one of two in Florida, with Level 5 certification in the national We Honor Veterans Program for 2020.

Tidewell is proud of our staff and volunteers who provide exemplary care and support for veterans. This program is 100 percent supported by philanthropic gifts from donors.

	<h2>Tidewell Honors Veterans – Impact</h2>
2,194	Veterans served
876	Veteran pinning ceremonies

(Left) Tidewell Honors Veteran volunteer Tom Smith, left, greets a local veteran during a special ceremony at Keiser University in Sarasota.





# FAST FACTS 2019

TIDEWELL HAS BEEN BY YOUR SIDE FOR 40 YEARS

<b>Area served</b>	Manatee, Sarasota, Charlotte and DeSoto counties.
<b>Services established</b>	1980. Comprehensive programs and health care services for persons with advanced illness and their families.
<b>Patients served</b>	9,958
<b>Employees</b>	618 full time, 157 part time
<b>Volunteers</b>	1,200 active
<b>Value of volunteer hours</b>	\$2.4 million, equal to approximately 53 full-time employees, based on 110,000 reported hours of service
<b>Budget</b>	Annual operating budget of \$85 million
<b>Revenue base</b>	95 percent Medicare/Medicaid, 3 percent private insurance, 2 percent unreimbursed care
<b>Impact of giving</b>	Total of every charitable dollar used to provide direct patient care – 90 cents
<b>President and CEO</b>	Jonathan Fleece
<b>EVP/Chief Philanthropy Officer</b>	Debbie Mason
<b>Governing board</b>	15-member, voluntary board of trustees
<b>Licensing &amp; accreditation</b>	Florida state AHCA license, Medicare and Medicaid certified, CHAP accredited with deemed status, National Institute of Jewish Hospice accredited

(Left) 2019 Turkey Trot individual champion Tristan McWilliam stands with Tidewell President and CEO Jonathan Fleece.

# LEGACY SOCIETY

## INDIVIDUALS WHO HAVE NAMED TIDEWELL HOSPICE IN THEIR ESTATE PLANS

The Legacy Society recognizes and honors the generosity and vision of individuals who have chosen to leave a legacy to Tidewell Hospice through estate or deferred gifts. Many donors find that through bequests they are able to make a significant philanthropic impact. Tidewell's ability to serve patients and the community is greatly enhanced by the legacy donations made by generous donors. We honor the following individuals who have named Tidewell Hospice in their estate plans with gifts.

Anonymous (10)  
Janette S. Albrecht, MD  
Nina Arzberger  
Linda Bakonyi  
David H. Bettenga  
Hwa C. Beyer  
Peter Biers  
Robert Bole  
Rosalind Brack  
Theodore M. Brenkacz  
Christy Buckley-Currie  
Patricia J. Case  
George and Joyce Chase  
Diane C. Chechik-Temple  
Claudia S. Christensen  
Joseph Cincotta  
Deborah Poff and Valarie Clark  
James K. Corrigan  
Antonette M. Cunningham  
Jan and Bill Davis  
Neena Derf  
Caroline & Anthony DeSantis  
Howard and Ann Drazic  
Wyn Entis  
Ruth J. Ericsson  
Thomas Gerrity  
Eileen V. Gilbert

Lawrence Golbois  
Jack F. Greer  
Bradley D. and Beverly G. Hahn  
Rosalyn P. Haney  
Linda A. Heg  
Dorcas L. Hunt  
Barbara A. Irace  
Joan Jacobson-Girodat  
Adrienne Johnson  
Sheryl Kaiser  
James Kaiser  
Lissie Krauss  
Jerry & Sondra Kuskin  
Carole E. Landon  
Michael Lefrois  
Barbara J. Lupoff  
Joan S. & John D. Marsh  
Jan Miller  
David A. Moates  
Sue Lehmer Morey  
John C. Moyer  
Pamela Naff  
Ada Newton  
Alexander Nichols  
Richard D. O'Donnell  
Mrs. Anne Ouchark and  
Mr. William F. Ouchark

Dr. Terry L. Palls  
Eleanor G. Paltsits  
Jane Paravicini  
Lauri C. Pollack  
Paulette Pond  
Karen Price  
Gerry Radford  
Michael J. Rodney  
James R. Roorda  
Joseph R. Rowen  
Rev. Arthur B. Schute  
Bob and Linda Shea  
Eva T. Slane  
Dr. Marlene A. Spencer  
Dirk Stark in Memory of Barbara Stark  
Stanley P. Stephenson  
Robert L. Taflinger  
R. T. Van Alen  
Kathy Vanderpool  
Helen L. Vetter  
David Voelker  
Paula Whiting  
Kenneth and Rosemarie Williams  
Edith I. Winston  
Debbie Wohlers  
Barbara G. Zdziarski

Tidewell Hospice thanks the thousands of donors who provided support in fiscal year 2019. Donor contributions make possible so many of the services Tidewell provides to patients and the entire region. The complete list of donors can be found on the Tidewell Hospice Philanthropy website pages at [www.tidewell.org](http://www.tidewell.org) and on the Tidewell Foundation website pages at [www.tidewellfoundation.org](http://www.tidewellfoundation.org).

# BOARD OF TRUSTEES

COMMUNITY LEADERS WHO GUIDE THE DIRECTION OF OUR ORGANIZATION



## Tidewell Hospice Board of Trustees

### Officers

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Kevin Logan, Vice Chair  
Kimberlie Buchanan, Treasurer  
Renee Eppard, Secretary

### Board Members

Randy Currin  
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Fermin "JJ" Miranda  
Steve Roskamp  
Mindy Ryals  
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## Tidewell Foundation Board of Trustees

Jonathan Fleece, Executive Chair  
Renee Eppard, Chair  
Debbie Mason, President  
Judy Berlow  
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## Stratum Health System Board of Trustees

### Officers

Thomas Stuhley, Chair  
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### Board Members

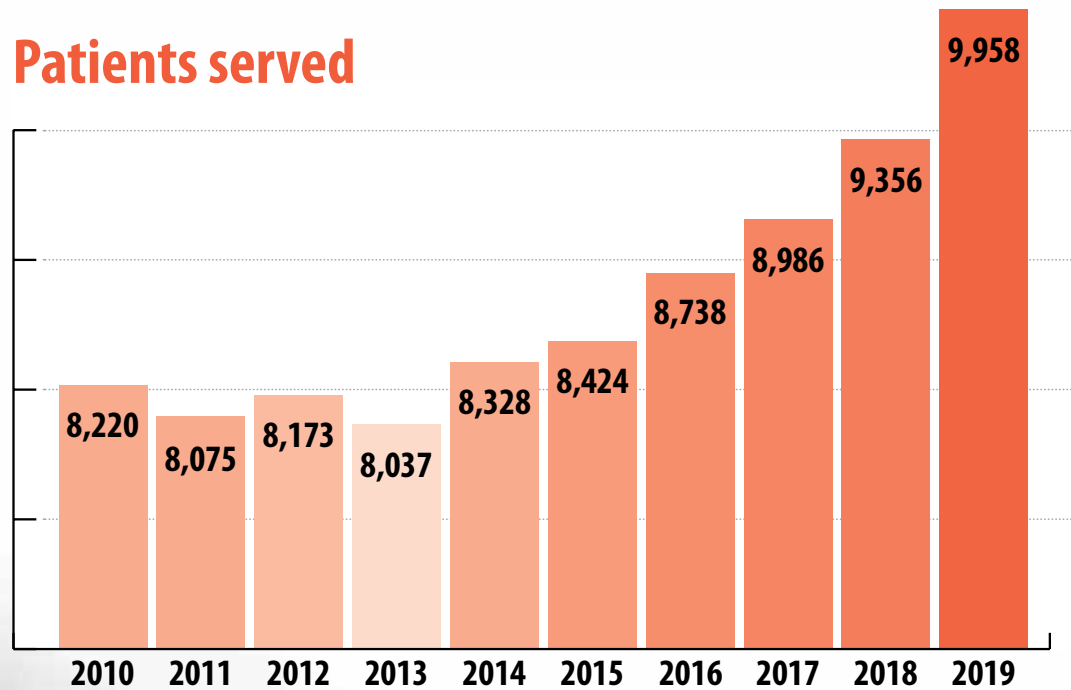
Sandy Buchanan  
Linda di Mello  
Steven Roskamp  
Fr. Arthur Schute  
Michael Uselton



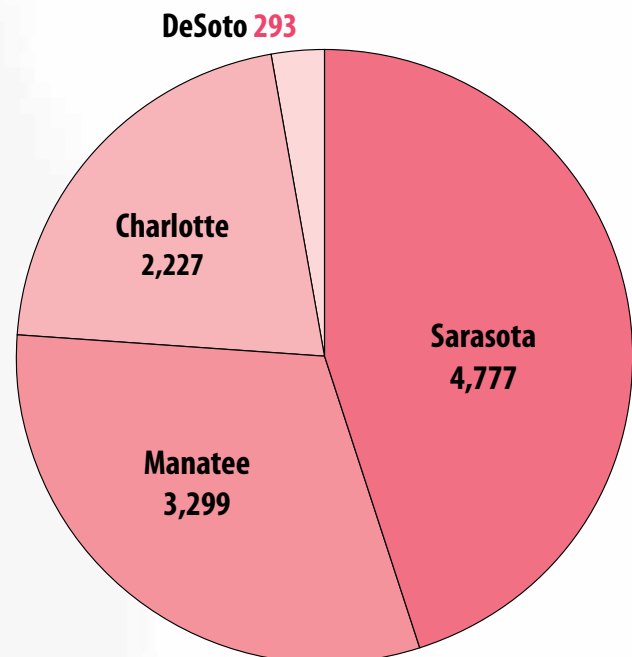
# FY2019 AT A GLANCE

TIDEWELL CARE BY THE NUMBERS

## Patients served

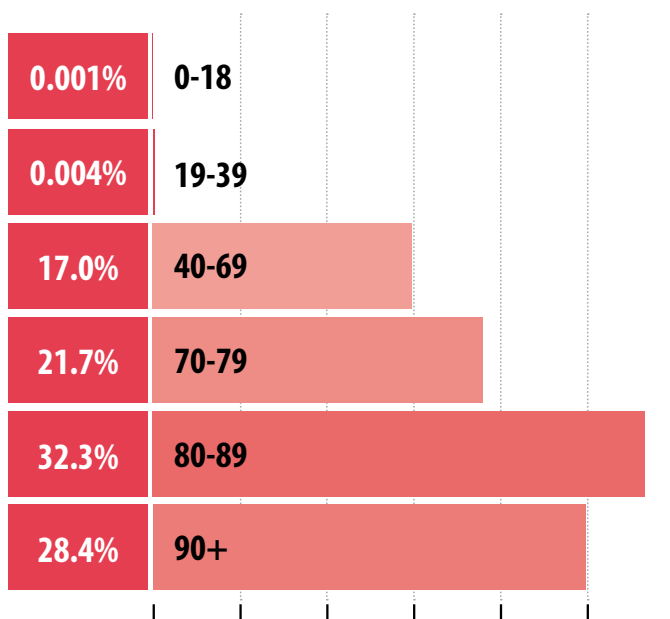


## Patients served by county

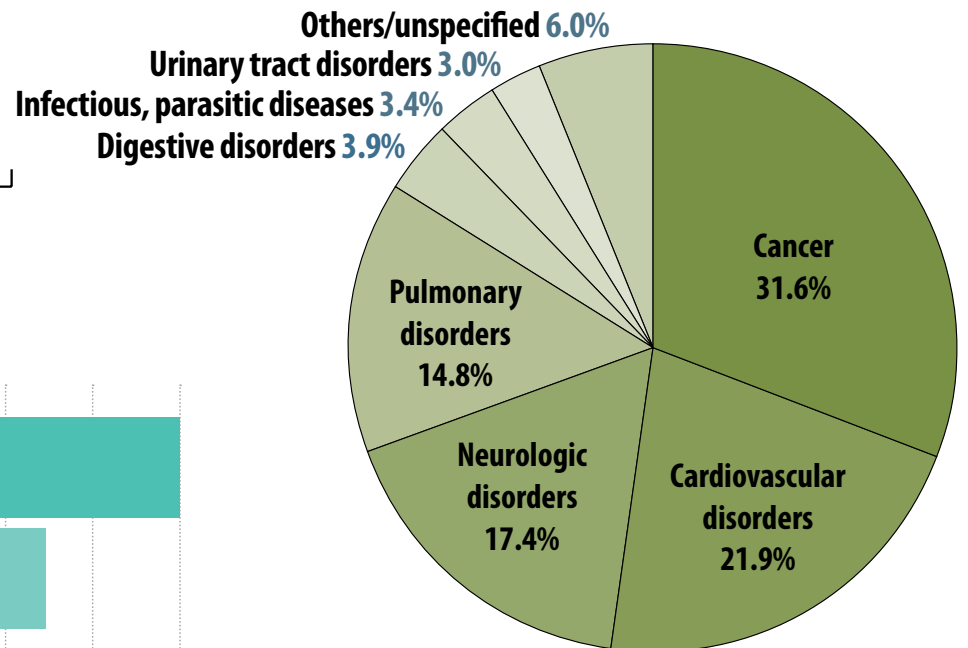




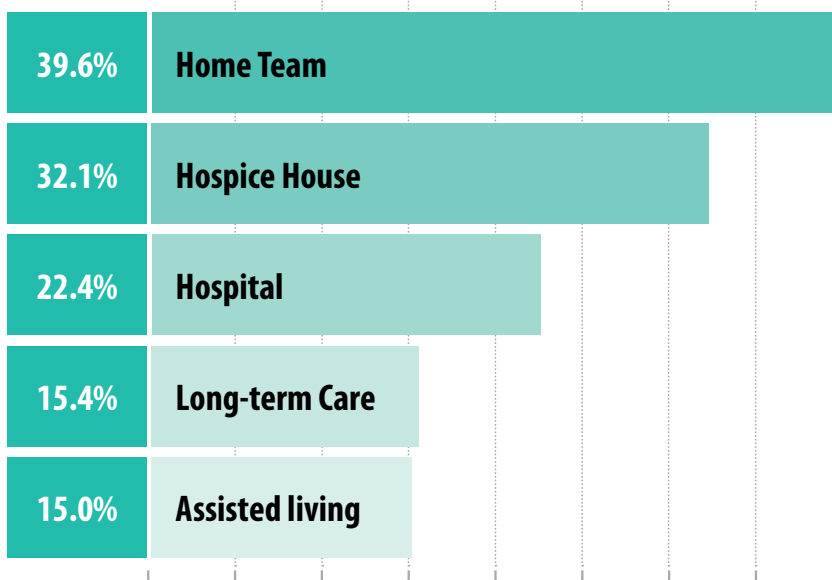
## Patients served by age



## Patients served by diagnosis



## Patients served by location



**NOTE:** Percentages total more than 100 because hospice patients are often served at multiple locations during the course of their illness and are therefore counted in multiple categories.

# LOOKING FORWARD

40 YEARS BY YOUR SIDE



**1980**

Hospice of Sarasota County serves first patient out of two rooms at Sarasota Memorial Hospital; 66 patients served in first year

**1982**

Hospice becomes Medicare-certified

**1985**

Hospice of Sarasota County approved to receive Medicare payments

**1988**

First Manatee County patient served; name changed to Hospice of Southwest Florida



**1990**

An average of 1,000 patients served per year

**1993**



First hospice house opens in Venice

**1989**

First patients served in Charlotte and DeSoto counties

**1994**



First arts program launched to focus on quality-of-life offerings; initial state licensing secured

We hope you enjoyed this review of Tidewell Hospice's 2019 Fiscal Year highlights.

As we celebrate our 40th anniversary year in 2020, Tidewell Hospice has many plans to expand our acclaimed services for patients and the entire region we serve. Many of the programs highlighted in this report, rely 100% on donor gifts to sustain and grow them. We need your continued support to meet our mission of providing world class compassion and care.

We welcome the opportunity to meet with you, identify your areas of passion and align those with the Tidewell mission.

Please reach out to the Tidewell Foundation, [giving@tidewellfoundation.org](mailto:giving@tidewellfoundation.org) or 941-552-7658.

1997



Sarasota Hospice House and main administration building open on Rand Boulevard, Sarasota

2003

Transitions volunteer program begins

2005

Hospice of Southwest Florida becomes TideWell Hospice and Palliative Care during organization's 25th anniversary; annual patient census reaches 6,000



2010

More than 8,000 patients served

2012



Treasures Resale Shop Benefiting Tidewell Hospice opens in Venice

2015

Stratum Health System created as holding company for Tidewell and affiliate services; Stella Grant, the organization's first hospice nurse, retires after 35 years



2020

Tidewell opens inpatient unit at Venice Regional Bayfront Health; The Tidewell Foundation is established

2020

Creation of the Tidewell Foundation

2000

Hospice of Southwest Florida serves 4,000 patients

2011

Name changed to Tidewell Hospice



2008

Tidewell certified by Community Health Accreditation Program (now Partner) (CHAP); Tidewell Honors Veterans launched



2018



Former Board of Trustees member Jonathan D. Fleece named sixth President and CEO in Tidewell history; Tidewell Honors Veterans achieves Level 5 status with the national We Honor Veterans Program; Blue Butterfly Family Grief Center launched

2019



Eighth hospice house opens in Lakewood Ranch; Blue Butterfly Family Grief Center opens in Lakewood Ranch; almost 10,000 patients served

# FUNDING PRIORITIES

FUTURE OPPORTUNITIES TO SUPPORT TIDEWELL



## Tidewell Grief Services Center and Blue Butterfly Family Grief Center

Tidewell has become the most significant provider of free grief and mental health programs in our four-county service area. Today, Tidewell's grief professionals care for more than 8,000 people annually through free support groups and individual counseling sessions, many of whom have not had a direct Tidewell experience, but lost a family member through other circumstances. Blue Butterfly Family Grief Center offers a safe and caring environment for children and caregivers, providing resources, education, and group counseling in a developmentally appropriate way. Knowing that they are not alone can make all the difference, allowing them to thrive in school, in relationships, at home, and learn coping skills and tools from Tidewell's grief professionals. Caregivers receive the same compassionate support, and learn tools and ways to help their child cope and work through the grief process. In 2020, Tidewell Hospice will open its first Tidewell Grief Services Center - which will house the free outreach and grief services provided by Tidewell Hospice. Both adult care and the family-focused Blue Butterfly program grief support and mental health care will be accessible through the Centers.



## Nurse Residency

Tidewell's Nurse Residency program is a natural extension of Tidewell's caring mission, ensuring that each patient and family receives personalized, world-class service from the best of the best, understanding the unique needs of each patient and family at the end of life. The Tidewell Hospice Nurse Residency Program is a comprehensive, individualized 12-month program designed to attract and retain newly licensed Registered Nurses who wish to enter the specialty practice of hospice. Hospice nurses must be skillful in multiple fields, have the aptitude to function with autonomy, and the proficiency to care for multiple medical diagnoses while providing for the physical, spiritual, and emotional needs of patients and families. By developing our own stream of highly trained and qualified nurses within the organization, Tidewell is ensuring that every patient and family experiences world-class care, without fear of how a nursing shortage will impact their family and our community. Families can rest assured that their loved one is receiving care from the best of the best.

To learn more about how to support Tidewell Hospice please contact the Tidewell Foundation - **941-552-7658** or email **[giving@tidewellfoundation.org](mailto:giving@tidewellfoundation.org)**.



## Music Therapy

In addition to the clinical hospice care that Tidewell provides so well, the organization goes above and beyond to include specialty complementary services for patients to provide peace and comfort. These services include expressive art, massage and pet therapy, all proven to alleviate pain, anxiety and stress patients may feel when experiencing a life-limiting illness, without the use of medications and other interventions that can have side effects that affect a patient's quality of life. Tidewell is expanding our board-certified music therapy program to meet the growing needs of our patients and their families. Incorporating this important evidence-backed service into the cadre of available resources continues to set Tidewell apart as a world-class hospice. Music therapy is a well-researched field, showing benefits as an alternative treatment for pain reduction, rapid breathing, anxiety and more.



## Planned Giving and Legacy Giving

Generosity comes in many forms and timelines. Donors helped Tidewell create and sustain a legacy of world-class care for forty years, and planned giving ensures that gifts support what is most meaningful to our donors and their families, at a time that is right for them. Tidewell's Legacy Society recognizes the generosity of patrons in our planned giving program. Those who share our commitment to end-of-life care in our community may be interested in making a gift through their estate and financial planning, as their gift grows to touch more lives. While a planned gift can provide tax benefits and financial benefits now, it helps Tidewell sustain its mission of providing care, comfort, and compassion well into the future.

To learn more about how to support Tidewell Hospice please contact the Tidewell Foundation - **941-552-7658** or email **[giving@tidewellfoundation.org](mailto:giving@tidewellfoundation.org)**.

# FUNDING PRIORITIES CONTINUED

FUTURE OPPORTUNITIES TO SUPPORT TIDEWELL



## Charity Care

Charity care is at the core of Tidewell's mission of providing care, comfort, and compassion to everyone in our four-county service area, regardless of ability to pay for services. Each year, Tidewell provides more than \$2 million in charity care to thousands of patients and their families, ensuring that everyone can receive the dignity of hospice care and create an end-of-life experience tailored to their desires and needs. Additionally, Tidewell's humanitarian fund ensures comfort and quality of life for patients who may not have financial means. This includes things like groceries, medical supplies, rent and utilities assistance and more that can affect a patient's quality of care. Charity care allows the single father whose illness means he can no longer work and no longer has insurance experience the comfort Tidewell brings. Or the 26-year-old whose young age does not give them the benefits of Medicare when an unexpected, life-limiting diagnosis robs them of the future they planned. The elderly whose hospice care is taken care of, but living on a fixed income means that things like groceries, sheets, or other comfort measures aren't always a priority. Tidewell Hospice is for everyone. Charity care is completely dependent on philanthropic support from our community of donors, and each year the need grows as our population grows. Charity care allows Tidewell to bring our mission to everyone, and ensures that Tidewell's world-class care is accessible.


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## In Sarasota County

 Main Administration  
5955 Rand Blvd.  
Sarasota, FL 34238  
(941) 552-7500

3550 S. Tamiami Trail  
Sarasota, FL 34239  
(941) 487-3100


 220 Wexford Blvd.  
Venice, FL 34293  
(941) 441-2000


 Venice Regional Bayfront Health  
540 The Realto  
Venice, FL 34285  
941-485-7711


Blue Butterfly Family Grief Center  
6800 Professional Parkway W.  
Lakewood Ranch, FL 34240  
(941) 893-6610

## In Manatee County


Administration  
6310 Capital Dr., Suite 100  
Lakewood Ranch, FL 34202  
(941) 552-5900


 3355 26th St. W.  
Bradenton, FL 34205  
(941) 782-4900

 4151 37th St. E.  
Palmetto, FL 34221  
(941) 845-3000

 11535 Rangeland Parkway  
Lakewood Ranch, FL 34211  
(941) 840-6100

## In Charlotte County

 1144 Veronica St.  
Port Charlotte, FL 33952  
(941) 979-4300

 12034 N. Access Rd.  
Port Charlotte, FL 33981  
(941) 548-2300

## In DeSoto County

 917 Arcadia Ave.  
Arcadia, FL 34266  
(863) 231-3300

 - Site includes hospice house

Tidewell<sup>®</sup>  
HOSPICE

[www.tidewell.org](http://www.tidewell.org)

Toll free 1-855-Tidewell (855-843-3935)

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(941)552-7658