

# caring quarterly

Fall 2021

A New Legacy of Care  
for Grieving Families





## Events at a glance

### October 21st

Tidewell Trot – story on page 6

### October 26th

Care Redefined: End of Life Planning for LGBTQ Families – story on page 7

### November 16th

Ambassadors Tour – small group tours of Tidewell's highlighted programs

### November 30th

Giving Tuesday – be sure to watch for our online giving campaign!

### December 7th

Tea with Tidewell Foundation President Debbie Mason – location tba

### February 4th, 2022

Tidewell Foundation Signature Luncheon – see page 7

For many people, the inviting drop in humidity signals the beginning of fall, ushering in the season of giving. For our Tidewell family, it ushers in a rich season of gratitude, as well.

For Tidewell, fall brings an even deeper richness of gratitude, as donors from all walks of life support us in our Tidewell Trot walk/run, make end of year gift distributions, expand our services with major gifts, sponsor one of our fundraising events, engage with us on Giving Tuesday, or buy a truly needed Thanksgiving meal for a patient and family. Those acts of generosity do far more than invest in today's work. They inspire us to do more, to expand our programs, to serve more families in need, and to elevate the bar of our world-class care even higher.

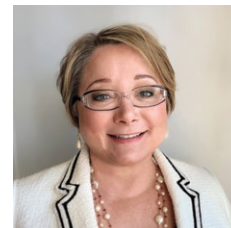
This fall newsletter celebrates the incredible generosity and vision of donors, like the Eppard Family Foundation for making our dream come true –creating a holistic center to care for grieving families. People like Renee and Walt Eppard with their \$500,000 gift and an anonymous donor who in September provided us with a \$1 million unrestricted gift, demonstrate the tremendous trust that donors have in the Tidewell Foundation to create maximum impact for our community through investing in Tidewell Hospice. We are grateful for those extraordinarily generous gifts and the impact we can create, and for the trust those gifts represent.

Thank you for walking with us in gratitude every day, appreciating the beautiful gift of life, savoring our time with colleagues, friends, family, donors, and community.

Warm regards,



**Jonathan D. Fleece**  
President and CEO, Tidewell Hospice  
President, Empath Health



**Debbie Mason**  
President, Tidewell Foundation  
EVP, Tidewell Hospice



# Connection through technology

Tidewell embraces technology, especially when it helps our patients to feel more human. Thanks to special technology grants from important donors, we can envision the future of social-emotional care: we call it, “Never Alone.”

## Hospice patients have never felt more isolated

Loneliness and lack of engagement are serious risk factors for patient health. That has never been more apparent than during quarantine. Tidewell Chief Nursing Officer Pauline Mailey sums it up, “What we learned through COVID is that social isolation is a significant factor in depression.”

Isolation worsens when seniors have hearing loss. Tidewell Foundation President Debbie Mason describes the social and emotional challenges for patients with hearing loss. “They miss out on important information, social interaction, and entertainment to fill their days.”

## Donors make connection possible

Thanks to the vision of our technology grantors, Tidewell Hospice is an early leader in using technology to enrich patients’ lives. Tech solutions allow patients to hear better, connect with loved ones, and explore new media, like virtual reality.

We are grateful to the donors who make this work possible: Lakewood Ranch Community Fund, the J. Milton and Nellie Hoffa Memorial Foundation, the Tender Blessings Foundation, and the William G. & Marie Selby Foundation.

For more information about how your gift can help Tidewell better serve more than 10,000 patients a year – please reach the Foundation team at 941-552-7546 or [giving@tidewellfoundation.org](mailto:giving@tidewellfoundation.org).



## A window to the world

Tidewell patients use iPads and virtual reality headsets to connect with family members and build new memories together. With VR headsets, families can visit their childhood home, a favorite vacation destination, or explore the world.

## The gift of hearing

With donor grants, the Tidewell Foundation purchased technology that enhances hearing for patients with hearing loss. Not only does this improve patients’ quality of life, but it also makes communication easier for families and caretakers.





**“Having a Family Grief Center for Tidewell’s service to families has long been a dream for me and the entire grief services team. It represents the platinum standard of care to which Tidewell always wants to deliver. Thank you to our generous donors for helping us achieve our vision of leading the nation in this area of care.”**

*Kenneth Kinzie LCSW, Vice President Grief Education & Support Services*

# Tidewell Family Grief Center in Ellenton opens

In September, Tidewell celebrated the opening of its Family Grief Center in Ellenton. The center is the first of its kind in our service area, and provides holistic grief support for individuals, families, and the community, free of charge.

The Tidewell Family Grief Center offers clients a variety of interventions to cope with grief: one-on-one sessions, groups, art therapy, meditation, and alternative therapies—all housed in a beautiful center and grounds built specifically for the purpose.

## Grief counseling for children

The center hosts Tidewell's innovative Blue Butterfly children and family grief program and our comprehensive adult grief therapy programs. Tidewell's Blue Butterfly program is the region's only evidence-based grief program for families and children aged 5-18 who have experienced the loss of a parent, sibling, or other significant person in their lives. Each year in our region, more than 8,000 children lose a parent. To meet this enormous need, we must continue to expand services like the Blue Butterfly program.

## What's next for the Family Grief Center

The Ellenton location is just the beginning. This first center serves as a pilot for future Tidewell Family Grief Centers across the region, and the Tidewell Foundation welcomes donations to help make them a reality.

Many families who lose a loved one don't have access to expensive counseling services. Our goal is to provide free grief support to every family who needs it, across our entire service area. Donors can make it happen. Our free community grief programs are 100% donor supported through contributions to the Tidewell Foundation.

"Tidewell is so grateful to the Eppard Family Foundation and other donors for making this wonderful community resource possible to better serve our families and community," said Jonathan D. Fleece, Tidewell Hospice President and CEO.



Help the Tidewell Foundation build more Family Grief Centers and expand our Blue Butterfly program

Contact us at 941-552-7546 or [giving@tidewellfoundation.org](mailto:giving@tidewellfoundation.org).

For more information on the Center's programs, please call 941-845-3061 or visit [TidewellHospice.org](http://TidewellHospice.org).

For volunteer opportunities, please contact Sue Forbes at [sforbes@tidewell.org](mailto:sforbes@tidewell.org) or call 941-441-2061.





# Let's step it up for the 2021 Tidewell Trot!



Help us provide compassion, comfort, and care to 10,000+ patients and families each year.

The 2021 Tidewell Trot 5K and 1-mile Run/Walk benefitting the Tidewell Foundation is scheduled to be held on October 21, 2021, at Nathan Benderson Park in Sarasota. Proceeds benefit the Tidewell Foundation in its grants to Tidewell Hospice for charity care, grief support services, specialized veterans care, music therapy, telehealth, and more.

**Save the Date:  
October 21 at 6 pm**

Thank you to all our sponsors\*

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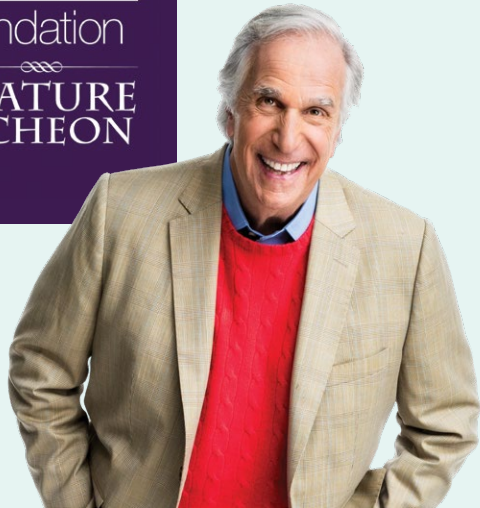
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13th Annual  
**Tidewell**  
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**Tickets go on sale in December - don't miss your chance!**

Henry Winkler has enjoyed over four decades of success in Hollywood and continues to be in demand as an actor, producer, director, and author. Through humorous anecdotes and inspirational life lessons about overcoming adversity to his storied career in television and entertainment, groups of all ages can learn from Henry's speeches.

**For sponsorship information,  
 contact [giving@tidewellfoundation.org](mailto:giving@tidewellfoundation.org)  
 or call 941-552-7546.**

**For the second year, the Tidewell Foundation will connect with local favorites Grove/Pier 22 and Morton's Gourmet Market to provide individual heat-and-serve meals to our hospice and home health patients and their families on Thanksgiving.**

Last year, through the incredible support of our catering partners and our colleagues, volunteers, and donors, Tidewell delivered more than 340 meals to our ill and needy patients and families so they could enjoy a stress-free, cost-free, yummy holiday meal.

To purchase meals, visit



[www.pier22.com](http://www.pier22.com)

[www.grovelwr.com](http://www.grovelwr.com)

[www.mortonsmarket.com](http://www.mortonsmarket.com)



**The Tidewell Foundation and Equality Florida invite you to attend "A Conversation About LGBTQ End-of-Life Planning" on October 26, from 5 to 7 pm at Michael's on East Wine Cellar, 1283 S. Tamiami Trail, Sarasota, FL.**

End of life planning and care for LGBTQ families can involve special nuances that need to be considered. Join us as our panel of experts explores the path for better estate planning, advanced directives, and what to expect from palliative and hospice end of care life.

**Panelists include:**

- » **Kimberly Bleach**, Senior Vice President with Bank of America
- » **W.E. "Chip" Gaylor**, attorney and partner of Muirhead, Gaylor, Steves, and Waskom
- » **Dr. Neville Sarkari**, Chief Medical Officer at Tidewell Hospice
- » **Robert Kuhn**, Equality Florida's Legacy of Equality Society Officer
- » **Moderator Steven Krause**, Senior Vice President, Northern Trust

RSVP to [events@tidewellfoundation.org](mailto:events@tidewellfoundation.org) or call 941-552-7546.







## Five Tips for Giving

Options to benefit the Tidewell Foundation as you consider your end of year giving

### 1 Create a charitable gift annuity

Creating a Charitable Gift Annuity provides a donation to the Tidewell Foundation, Inc. that pays you income for life while minimizing your income tax.

### 2 Donate stocks and securities

Donate highly appreciated stock and avoid paying capital gains tax.

### 3 Give from your IRA at age 70½

You can make a qualified charitable deduction from your IRA directly to the Tidewell Foundation up to \$100,000.

### 4 Gift up to 100% of your income

The 2019 SECURE Act allows donors to give up to 100% of their adjusted gross income during 2020.

### 5 Donate a vehicle

The Tidewell Foundation will arrange for the vehicle to be picked up and sold at auction, and you receive a tax receipt.