





Community Impact Report

Fiscal Year 2021

Dear Friends And Supporters

We launched the Tidewell Foundation in 2020 during Tidewell Hospice's 40th anniversary year and in the early days of the COVID-19 pandemic. So, we were eager to approach the new fiscal year of 2021 by increasing the Foundation's reach in the community and by strengthening our support of Tidewell Hospice. Despite COVID-19 lingering through 2021, the Tidewell Foundation provided even greater financial support, generating significant impact to patients, families, and communities served by Tidewell Hospice.

While the Foundation had to adapt our fundraising events to the pandemic world, our donor community provided greater support than ever, recognizing the increased costs and stressful challenges faced by the Foundation and Tidewell due to COVID-19's continuation. Yet, during that stressful time came a wonderful culmination of our merger with Empath Health to provide Full Life Care across our region (see page 6).

We are truly grateful to each one of you for your trust and investments in our Foundation's mission of providing perpetual support for Tidewell Hospice, ensuring that even those who cannot pay receive our world class services. We hope that you enjoy reading this report of our impact – and join us in saluting the thousands of individual donors, foundations, groups, associations, and communities who think of themselves as part of our "Tidewellian" family.

With gratitude,

Another 1. Fleece

Jonathan Fleece
President, Empath Health
President and CEO,
Tidewell Hospice

Debbie Mason, CFRE, APR, CPRC, Fellow PRSA President, Tidewell Foundation

EVP, Tidewell Hospice

The Tidewell Foundation provides philanthropic support to Tidewell Hospice and the not-for-profit Empath Health affiliate organizations in Sarasota, Manatee, Charlotte, DeSoto, Lee, and Collier Counties. Charitable contributions to the Tidewell Foundation sustain and grow the critically important programs provided in these areas.

Tidewell Foundation is grateful to our sustaining annual corporate partners for their ongoing sponsorship of the Foundation's mission.





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Leading Us Into The Future

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Jonathan Fleece
President, Empath Health,
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HOSPICE Effective October 1, 2020–2021

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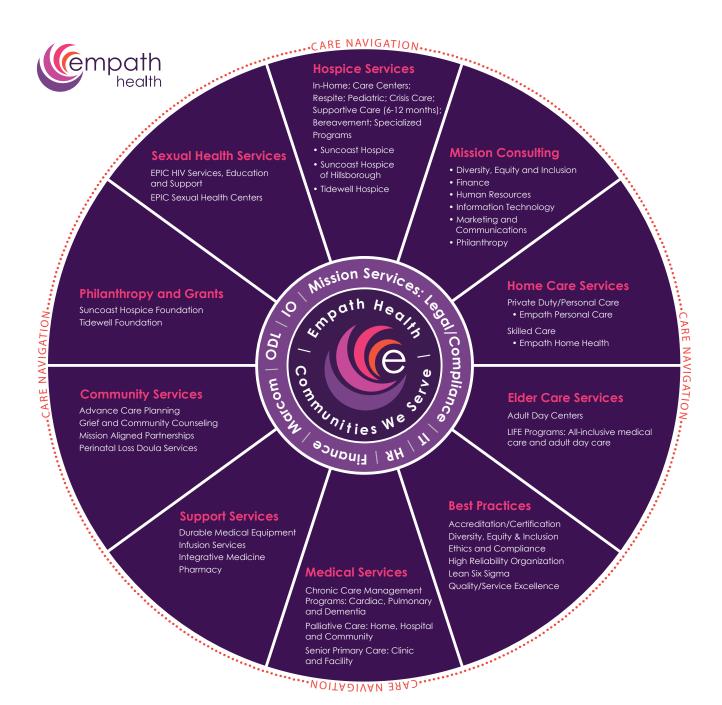
In June 2021, the network that supports Tidewell Hospice, Stratum Health System, finalized a merger with Empath Health. This brought together two of the area's most important networks of care focused on notfor-profit hospice, home care, and community-based services. Under the Empath Health banner, the new organization cares for more than 13,000 people a day.

For Tidewell, nothing will change. We will continue to provide world-class hospice care for all who need it, regardless of cost. The merger bolsters our community, bringing us into a larger network of caregivers who share that central vision.

Tidewell Hospice and the Tidewell Foundation will continue to operate as independent not-for-profit affiliates with a focus of operations and fundraising support in Charlotte, DeSoto, Manatee, and Sarasota counties.

"For Tidewell, nothing will change. We will continue to operate independently, providing world-class hospice care for all who need it in our four-county area."

-Jonathan Fleece, Empath Health President



The Future Is Bright

The Tidewell Foundation supports innovative Tidewell and Empath Health programming for this region

Advanced Cardiac Care Program

In 2021, Tidewell Hospice participated as one of 29 hospices selected for this national pilot program endorsed by the American Heart Association, serving patients with end-stage heart failure. After a successful pilot, we were able to formally launch the program thanks to the generous contributions of our donors.

The program helps patients manage symptoms from their homes, using clinical protocols, telehealth technology, and patient/family education to improve care and reduce stress. The goal is to reduce unnecessary ER visits and hospital inpatient stays, decreasing stress on patients and caregivers, and reducing expenses for families.



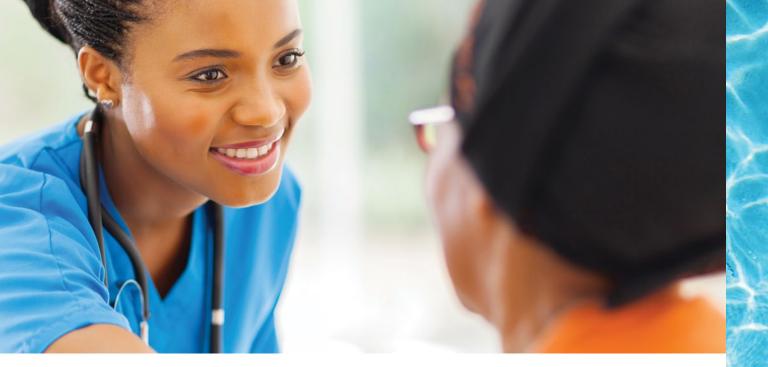
Nurses training in the Advanced Cardiac Care Program

Care Navigation

This dedicated team helps patients and families understand where they fit in our healthcare system, and where we can best meet their current and future needs. After a private consultation, the team provides patients with personal referrals for the appropriate level of care.

When a patient has multiple medical needs, it can be very difficult for a family to determine which services are available and how to get help. The Care Navigation program builds trusting relationships with patients and identifies their needs, supporting them during their whole journey through our continuum of care.

The team collaborates with community partners like physicians, hospitals, and nursing homes to advocate on patients' behalf. They go beyond medical needs, offering patients and families peace of mind and control over their healthcare decisions.



Never Alone

"Never Alone" isn't a separate program so much as a guiding principle. Our goal is to help patients who are alone navigate their care and fill the gaps between acute-care settings, like hospitals and elder services that community groups provide.

When patients are alone, feelings of isolation and depression can affect physical health, so the goal is to create a community connected by a system of care.

Thanks to special technology grants from donors, patients can connect to loved ones and healthcare providers using virtual reality, telehealth, and personal home robots. Tidewell Hospice is an early leader in using technology to enrich patients' lives.

Empath Life

This program serves Medicare and Medicaid participants who are certified as eligible for nursing home care, but want to stay in their own homes. Through Empath Life, we provide healthcare and social services during the day by transporting paticipants to a home-like center.

The Life center coordinates and provides all preventative, acute, primary, and long-term care support and services, so participants can stay comfortably at home and avoid unnecessary hospitalizations and nursing home placement.

In summer 2022, the new 15,000 square foot center in Bradenton will open. It will serve residents in Sarasota, Manatee, and DeSoto counties. It can serve up to 300 participants when fully operationalized.



Tidewell Hospice By The Numbers

56,102

Hours logged by our volunteers

27



Equivalent to full-time employees

\$1,224,588

Value of time donated by our volunteers

1980



Services established

295,972

Reported hours of service

\$0.90

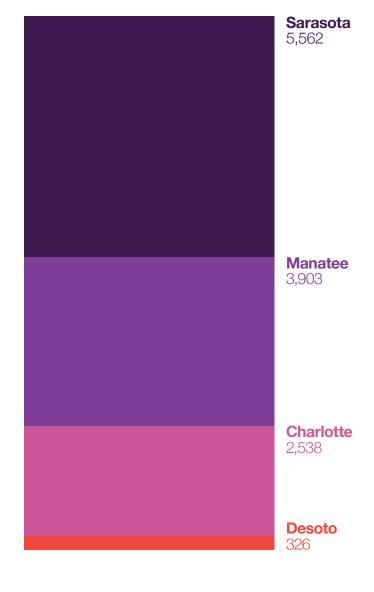


Of every dollar donated going to direct patient care

741



Total employees



11,693

Patients served in FY21

Grief Education & Support 2,094 **Tidewell Honors Veterans** 1,948 **Care Navigation** 1,129 **Complimentary** Services 1,075 **Charity Care** 960 **COVID-19** 869 **Humanitarian Fund** 126 Wishes Fund 76

Licensing and accreditation

Florida State ACHA

Licensed

CHAP

Accredited with deemed status

Medicare and Medicaid

Certified

National Institute of Jewish Hospice

Accredited

Cempath TIDEWELL FOUNDATION

One relationship at a time.

That's how we grow and strengthen our community.

Driven by compassion, we care for those who need it most.

The role we play fills us with gratitude. We're here to share in life's moments, no matter how challenging. To lift people up—with the warmth of human touch, with the comfort of a reassuring voice. To help them feel connected, in the here and now. Keeping company. Breathing the same air.

We bring guidance and relief. We relate and make personal connections. It's what families do. At Tidewell, that's what we aspire to be.

Care and compassion keep our community going strong, and we offer it openly. That's why our services go far beyond hospice, extending to grief counseling for children, music therapy, pet care, special programs for veterans, and so much more.

It's why we're here. Not many can say this about what they do, but we can. We get to know the people we serve. We get to care. And we get to do it every day.

Donor Impact At A Glance FY21



Tidewell Family Grief Center \$1,100,000

Charity Care \$1,000,000

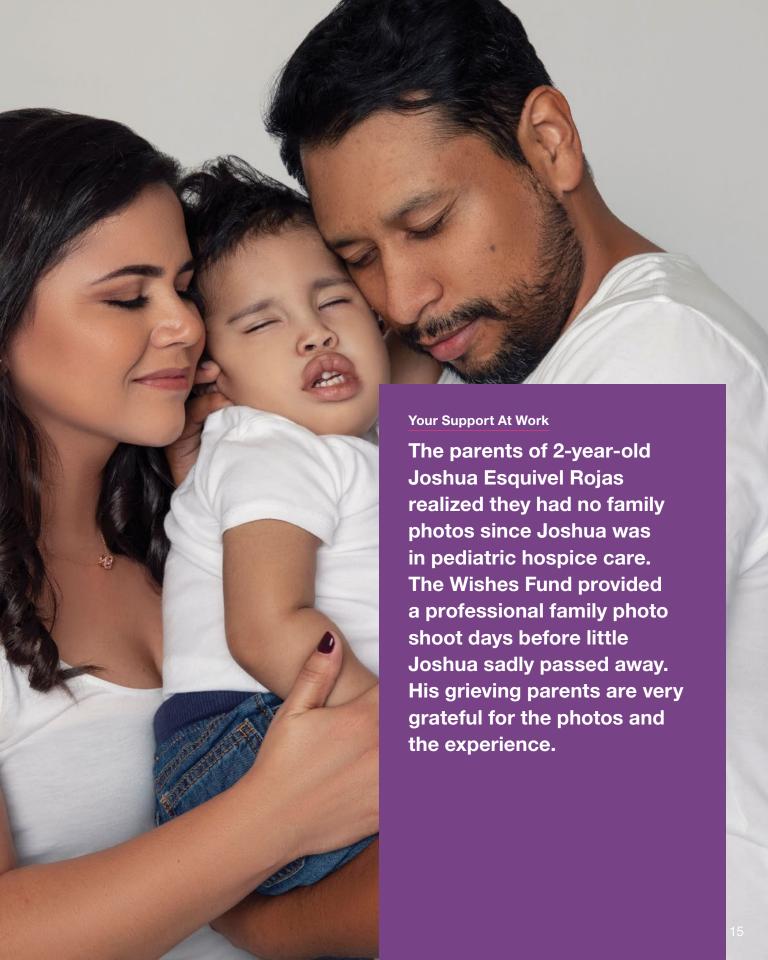
Grief Education & Support Services \$874,896

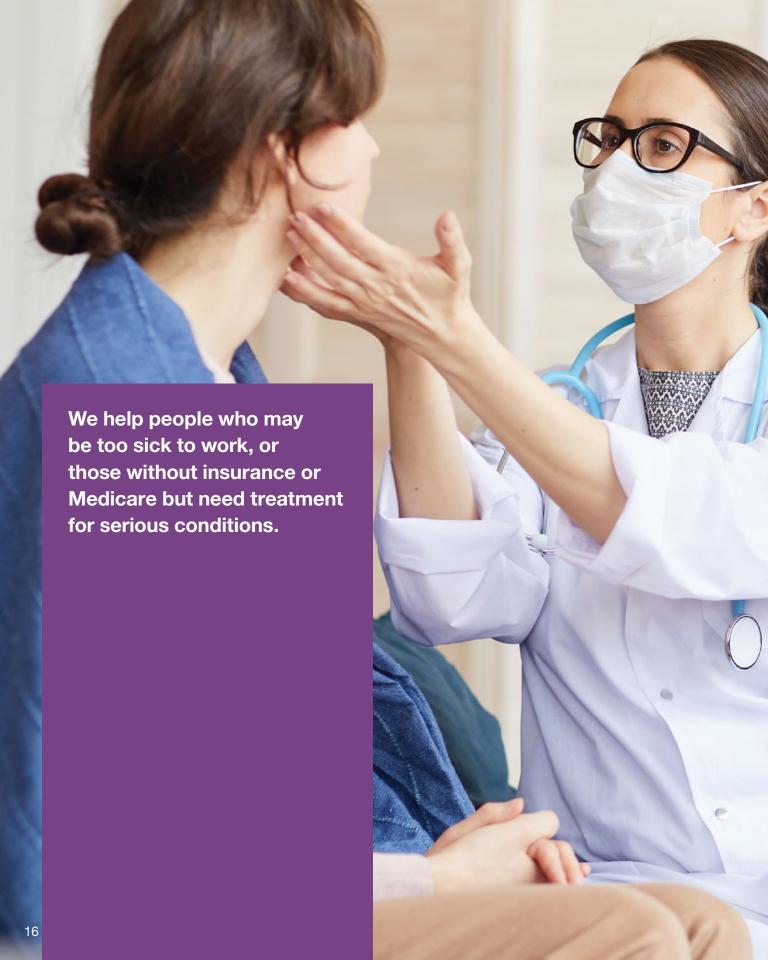
Blue Butterfly Program \$455,057

Complementary Services \$420,199

Nurse Residency Program \$314,465

Cardiac Care Program \$105,549
Home Health Aide Program \$100,000
Community Grief Center \$97,564
Pediatric Program \$90,400
Humanitarian & Wishes Fund \$79,953
Honors Program \$22,092





Charity Care

Providing world-class care for all, regardless of ability to pay

\$1,933,000 In community impact in FY21

What we do

Thanks to our donors, the Tidewell Foundation provides support for patients and families in our four-county service area, regardless of their ability to pay.

- » Many hospice services are not reimbursed through Medicare, Medicaid, or insurance.
- » The Foundation ensures all patients receive quality medical care, equipment, and counseling.
- » We provide nearly \$2 million each year to support charity hospice care.

Your support at work

- » A patient was unable to work after his diagnosis, and his wife had to resign to care for him. The Humanitarian Fund helped pay the patient's mortgage to bring the account current.
- » The Humanitarian Fund provided a wheelchair ramp so that a patient could go in and out of her house to watch grandchildren play.
- » A 76-year-old patient in long-term care had limited income and no family to help. The Humanitarian Fund provided warm clothing and linens.

960 Patients







197
Bereavement counselor visits

The need is great

Each year more patients need our help, and the cost to serve them grows. Your donation ensures we can help our community's most vulnerable when they need it most.

^{*}The total amount for Charity Care includes contributions by both not-for-profit Tidewell Hospice and the Tidewell Foundation.

Grief Support

Free grief counseling for those in need

With your donations, the Tidewell Foundation supports Tidewell Hospice in its free services to families and community members who have experienced the death of a loved one.

What we do

- » Tidewell is the largest provider of free grief counseling programs in our four-county service area.
- » These free services are available whether or not your loved one was a Tidewell patient.
- » In FY 2021, Tidewell provided 11,419 free grief support sessions thanks to grants from the Tidewell Foundation.

Your support at work

Counseling sessions helped Lou Schwartz feel better and connect with others also experiencing loss. "I am overwhelmed by Tidewell's generosity in providing grief counseling to survivors like me! I try to make donations to the Tidewell Foundation for their community service," said Schwartz.

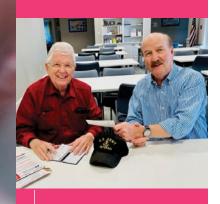
The need is great

Each year, the need for grief and counseling services continues to increase, especially with the impact of COVID-19. Tidewell has a waiting list of people who need this help. Your donations help us continue to provide free grief services to those who need it most. The Tidewell Foundation hopes to expand these services with generous contributions from donors like you.









Lou Schwartz and Kenneth Kinzie, Tidewell's VP of Grief Education and Support

Tidewell Family Grief Center Ellenton





Generous donors, Renee and Walt Eppard, provided a \$550,000 gift to help make the Tidewell Family Grief Center Ellenton a reality. In September 2021, Tidewell celebrated the opening of the Tidewell Family Grief Center in Ellenton. The center is the first of its kind in our area, and provides holistic grief support for individuals, families, and the community, free of charge.

The Tidewell Family Grief Center offers a variety of interventions to cope with grief: one-on-one sessions, groups, art therapy, meditation, and alternative therapies—all in a beautiful center and grounds built specifically for this purpose.

The center hosts Tidewell's innovative Blue Butterfly children and family grief program and our comprehensive adult grief therapy programs.

What's next

- » Donor support is needed to add a green space that will include a labyrinth, basketball court, butterfly gardens, and more to create experiences essential to the healing of mind, body, and spirit.
- » This first center is a pilot for future centers across the region, and the Tidewell Foundation needs donations to make these a reality.

The Foundation's goal is to provide free support to every grieving family in need across our service area. These programs are 100% donor supported through contributions to the Tidewell Foundation.



Individuals served

328 Children

216
Caregivers

Tidewell Blue Butterfly Children's Grief Services



The Tidewell Blue Butterfly program supports grieving children and teens, ages 5-18, after the death of a significant person in their lives.

What we do

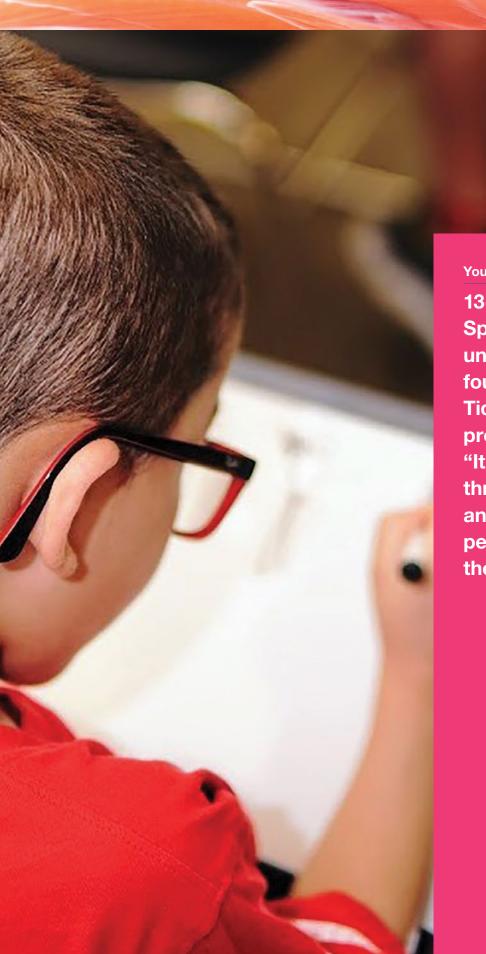
- » Evidence-based therapy helps children avoid adverse responses and gives them the chance to connect with others who have also experienced loss.
- » Blue Butterfly groups are facilitated by mental health professionals and trained volunteers.
- » Families may enroll in Blue Butterfly regardless of when the death occurred or if their loved one was a patient of Tidewell Hospice.

Your support at work

- » Blue Butterfly provides services in Ellenton, Lakewood Ranch, Newtown, and Port Charlotte.
- » Mental health professionals use a variety of developmentally appropriate expressive arts, games, and evidence-based practices.
- » These free services are donorsupported through the Tidewell Foundation.

The need is great

- » More than 8,000 children in the Sarasota area lose a parent or sibling each year.
- » Blue Butterfly recently expanded to the Newtown community in North Sarasota and we hope to expand to West Bradenton soon.
- » Generous donors ensure these critical services are available to those suffering to help process and heal their grief.



Your support at work

13-year-old
Spencer's father died
unexpectedly. He
found help through the
Tidewell Blue Butterfly
program, saying,
"It can help you get
through a lot of things
and show you other
people going through
the exact same stuff."

Your support at work **Tidewell pairs** professional musicians, artists, and volunteers with patients to help them heal. "When I'm making art, I forget about my pain," said **Tidewell patient Gloria.**

Complementary Services

Tidewell Complementary Services offer clinically proven, enhanced programs that bring quality of life to those with advanced illness

\$422,000In community impact in FY21

- » In art therapy, trained therapists direct patients' focus away from pain, without the side effects that can accompany pain medicine.
- » Art therapy is used along with conventional treatments to bring spiritual and emotional comfort that medicine alone can't supply.
- » These clinically proven treatments effectively reduce pain and anxiety, while promoting a greater sense of well-being.

Massage Therapy

- » Therapeutic massage is clinically proven to help reduce pain and stress.
- » Massage has proven useful as a therapy for any condition that includes a stress component.
- » Licensed massage therapists support patients as partners in their care.

Music Therapy

- » Music brings the body into harmony when it is stressed and can serve as a "gatekeeper" in controlling pain.
- » Music encourages the body to release its own endorphins to help stop pain.
- » Tidewell's trained music therapists make regular visits to patient homes, hospice houses, and other facilities.
- » Therapists are trained in the use of music for relaxation and reminiscence.
- » Songwriting projects are a way for patients to connect with cherished memories and create a personal sense of legacy.

3,328 Music Therapy visits

1,136 Patients served

1,613
Massage
Therapy visits

355Patients served

The need is great

- » These programs are in high demand and the need grows each year.
- » Complementary Services are 100 percent supported by donors.
- » Thanks to the generous support of our donors, the Tidewell Foundation offers Expressive Arts programs free of charge to patients and families.

Workforce Development

Training, developing, and supporting our caregivers of the future

\$414,000In community impact in FY21

Home Health Aide Training Program Launches

The Tidewell Foundation recognizes the ongoing need for trained nurses and home health aides in the hospice specialty, as the healthcare industry experiences a nationwide nursing and healthcare worker shortage crisis.

Thanks to the generous support of Bank of America, the Tidewell Foundation received a \$100,000 grant to launch this new program, providing a valuable career path for the underemployed and unemployed.

Candidates receive paid training and a career ladder in the program as they move from home health aide, to CNA, LPN, RN, and more.

Nurse Residency

- » The healthcare industry is facing a nationwide nursing crisis.
- » Nursing education programs do not typically include training in end-of-life care.
- » Tidewell provides mentoring, structured education and training for nine months, and financial support to newly licensed nurses learning hospice philosophy and end-of-life care.
- » Tidewell's hospice-specific Nurse Residency Program provides recent nursing graduates with the opportunity to immerse themselves in the hospice field. This field often requires prior years of experience in other clinical settings.
- » \$314,000 went to support the Nurse Residency program in FY21.



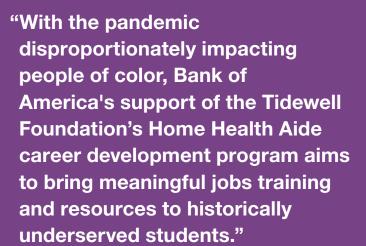


Jennifer started as a home health aide with Tidewell's sister company, Approved Home Health, before becoming a CNA at Tidewell Hospice.

Through your generous support, the Tidewell Foundation can ensure patients and their families will always receive world class compassion, comfort, and care.



BANK OF AMERICA



- Mike McCoy, President, Bank of America Sarasota-Manatee



Tidewell Hospice patient Mary "MJ" and her husband, Harry, were honored for their service in the U.S. Navy through the Tidewell Honors Veterans program.



Tidewell Honors Veterans

Respectfully celebrating veterans and providing services tailored to their needs

\$22,000
In community impact in FY21

What we do

- » Tidewell Honors Veterans is a comprehensive program focused on respectfully celebrating veterans and providing care that recognizes the unique challenges that may exist in military families.
- » Tidewell's care teams have specific training that helps identify the unique needs of those who have provided military service.
- » Provide care for veterans' families with specific support groups that allow loved ones and caregivers to share their experiences in a safe environment, and to connect with others with similar circumstances.

1,948 Veterans served



The need is great

Tidewell Honors Veterans is 100 percent supported by donors.

Upon request, Tidewell Hospice is proud to offer a unique pinning ceremony for veterans.

Veterans receive a special certificate of appreciation and a unique Tidewell Honors pin, which is presented by a fellow former serviceman or woman specially trained as a Tidewell veteran volunteer. The ceremony is a moving recognition of veterans' service and sacrifice.

Tidewell Wishes Fund And Humanitarian Funds

Fulfilling wishes of patients to enhance their final days

\$71,000

In community impact in FY21

What we do

The Wishes Fund fulfills end-of-life wishes such as birthdays, anniversaries, family outings, travel assistance for family member visits, and tickets to special events. It helps patients and their loved ones make the most of their time together.

The Humanitarian Fund grants emergency, non-medical financial relief for patients such as paying rent, providing food or utility bill payments, and connecting families to long-term support through nonprofit partner organizations. It alleviates the burden on a patient's family, who might have lost a source of income, and allows them to focus on their loved one's medical care.

Your donations at work

- » Tidewell patient Bill Berliner attended the Atlanta Braves spring training game against the Tampa Bay Rays at at the Braves' new CoolToday Park in North Port, thanks to the Tidewell Wishes Fund. It was a picture-perfect day for Bill.
- » A 42-year-old patient's health was rapidly declining. Her husband was the only one able to work and support their three children. The Humanitarian Fund covered the cost of basic cremation so the family would have some peace of mind in the final days.

Why your support matters

The Wishes Fund is 100 percent donor supported. Your contribution helps patients and their families create joyful memories and ensures we can grant last wishes for years to come.

The need is great

- » The Tidewell Wishes Fund and the Humanitarian Funds are 100 percent funded by donations.
- » These additional services are never covered by traditional payment methods, so we rely on community support.
- » Donor support is vital to ensuring we can continue to provide these critical services for patients and families during their final days.



Tidewell Treasures

Donate your gently used high-end furniture, clothing, and accessories – or just stop by to shop for a good cause! Tidewell Treasures operates two resale shops benefiting the Tidewell Foundation in its support of Tidewell Hospice.

What we do

Tidewell Treasures offers gently used, brand-name furniture and clothing, electronics, collectibles, books, music, jewelry, linens, lamps, artwork, and other home goods and accessories.

Proceeds go to the Tidewell Foundation to support Tidewell Hospice's free programs and charity services.

Volunteers are the heart of our resale shops. They help in essential ways by greeting shoppers, sorting and pricing items, checking out customers, and much more.





\$619,570

In gross sales in FY21



donated the time equivalent of

40

Employees



Sarasota Tidewell Treasures

5441 Palmer Crossing Circle Sarasota, FL 34238 941-552-7555

Venice Tidewell Treasures

523 Venice Bypass #41 Venice, FL 34285 In the Bird Bay Plaza 941-882-4467

www.TidewellTreasures.org



Generous Donors

October 1, 2020-September 30, 2021

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Circle of Compassion is a group of generous donors who make an annual unrestricted contribution of \$2,500 to advance the programs and services of Tidewell Hospice and its family of healthcare companies.

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The Tidewell Foundation's Legacy Society recognizes the generosity of patrons in our planned giving program.

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These patrons committed to the Legacy Society during our October 1, 2020 – September 30, 2021 fiscal year.

\$1000+ Donors

October 1, 2020-September 30, 2021

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We are grateful to the Venice Hospice House team. The team was recognized with the Tidewell Difference Award for their care of COVID-19 patients and for taking care of each other.

To keep hospice patients and colleagues as safe as possible during the pandemic, Tidewell designated its Venice Hospice House as a COVID-19 facility. With tremendous strength and compassion, the Venice team provided exceptional care to patients dying of COVID-19.

Patients were transported onto their private lanais so they could still see family members. Additionally, it gave family members comfort to see their loved ones and ask health-related questions to the Venice staff.

Just as important as patient care, the team looked out for each other.

"You saw everyone participating in one thing, keeping everybody safe," said Michael Argulewicz, Venice Hospice House Clinical Director.

Team members include, front row, from left, Joan Alexander, DA; Leslie Davis, LPN; Valentyna Latysheva, CNA; Laura Lawson, RN; Joellen Huddy, RN; Tammy Hollier, RN.

Back row, from left, Julie Schilson, Chief Human Resources Officer; Kyle Cannon, Chaplain; Larissa Styles, CNA; Lori Kayser, CNA; Michael Argulewicz, RN, Clinical Director; Jonathan Fleece, President & CEO; Lori Dengler, ARNP; Linda Stamp, RN; Maria Miller, CNA; Dr. Esther Wylen; and Jessica Stevenson, VP of Hospice Houses.

"I have been a Tidewell volunteer for almost 30 years, so when my family needed service, I naturally turned to my Tidewell Hospice family. I support the Tidewell Foundation so they can continue to offer a continuum of care to those in need."



- Ann Morgan, Tidewell volunteer

Tidewell Foundation Headquarters

In January 2022, the Tidewell Foundation team moved into new headquarters on 3550 S. Tamiami Trail in Sarasota.

This central location offers community meeting space to support the grief services and other free community services offered by Tidewell and the Foundation. It provides a prime location in the center of our service area to help grow and fulfill our mission.

Wind In Our Sails

The Annual Hospice Cup Regatta in Charlotte Harbor raised more than \$17,000 to help advance the mission of home and hospice care for Tidewell Hospice serving residents in Charlotte County. This event is part of the National Hospice Regatta Alliance.





A New Presence In Newtown

A lead investment from the Charles & Margery Barancik
Foundation facilitated the creation of Tidewell's Blue Butterfly
Newtown program. The program in Sarasota's historic African
American community helps grieving children ages 5-18 and
caregivers through professional counseling, peer-support
groups, and therapeutic activities. All services are free.

Thank you to the Community Foundation of Sarasota County for providing a supporting grant to help launch this much needed program.



Ways To Give

Planned Giving and Legacy Giving

Generosity comes in many forms and timelines. Donors have helped Tidewell create and sustain a legacy of world-class care for 40 years. Planned giving ensures that your gifts support what is most meaningful to you and your family, at a time that is right for you.

The Tidewell Foundation's Legacy Society recognizes the generosity of patrons in our planned giving program. Those who share our commitment to end-of-life care in our community may be interested in making a gift through their estate and financial planning.

When you leave a planned gift to the Tidewell Foundation, you leave a legacy that will touch the lives of many others. A planned gift provides tax benefits to you now, and helps sustain the mission of Tidewell Hospice to provide care, comfort, and compassion to all, well into the future.



Brighten lives today.

Help the Tidewell Foundation build a future where world-class hospice care is accessible to all.

Learn how you can help:
Call **941-552-7546**Visit **TidewellFoundation.org**Email **Giving@TidewellFoundation.org**

Donation Plans



Vehicle donation

Your unwanted car, truck, trailer, boat, RV, or motorcycle can help Tidewell Hospice patients. The Tidewell Foundation will arrange for the vehicle to be picked up and sold at auction, and you receive a tax receipt.



Receive life payments for a donation made now

Creating a Charitable Gift Annuity, Charitable Remainder Trust, or Charitable Remainder Annuity Trust provides a donation to the Tidewell Foundation that pays you income for life while minimizing your income tax.



Donate highly appreciated stock and avoid paying capital gains tax

By donating highly appreciated securities owned for a year or more to the Tidewell Foundation, you receive a tax deduction and eliminate your capital gains tax. The securities must be transferred to the Tidewell Foundation instead of being sold by you.



Give from your IRA at age 70½

If you are 70½ or older, you can make a qualified charitable deduction (QCD) from your IRA directly to the Tidewell Foundation up to \$100,000. You will be gifting pre-tax dollars and avoid income tax, because it goes straight to a charity.



Gift your life insurance

Various methods exist for making life insurance donations; each method has unique advantages.

One option is to simply name Tidewell Foundation as a full or partial beneficiary of your life insurance policy.

One relationship at a time, we strengthen our community.

One patient at a time, we raise their spirits.

One family at a time, we lighten the load.

One person at a time, we care for all.

Tidewell Foundation is grateful to our sustaining annual corporate partners for their ongoing sponsorship of the Foundation's mission.





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Registration does not imply endorsement, approval, or recommendation by the state. One hundred percent (100%) of the donation is received by the Tidewell Foundation, inc. Charitable Solicitation Registration #CH63240.