





# Community Impact Report

Fiscal Year 2022

# **Dear Friends and Supporters**

Tidewell Foundation exists to provide perpetual philanthropic support to Tidewell Hospice and portions of the Empath Health integrated network of care. Our mission is to brighten lives in our community by advancing care and compassion for all those who need it.

Now entering our third year as a foundation, donations continue to grow, allowing us to meet our commitment to support hospice, home health, grief counseling and unique therapeutic services in our region.

Further, donors have joined us in deepening our commitment to the community through special programs such as our annual Linens and Love and Thanksgiving Meal drives.

We are truly grateful to each donor, foundation, association, civic group and volunteer for your trust and investment in Tidewell. You are the ones who help ensure that all who need the world-class care of Tidewell Hospice receive it. You help ensure that our community commitment to one another in times of need is possible.

Please enjoy reading this report. It is the story of care, kindness and compassion.



Jonathan Fleece, Esq President and CEO Empath Health and Affiliate Programs



Delesa Morris, M.S. CFRE Interim President, Tidewell Foundation

Tolera Mono







Another M. Fleece

Care
Kindness
Compassion



Tidewell Foundation provides philanthropic support to Tidewell Hospice and the not-for-profit Empath Health affiliate organizations in Sarasota, Manatee, Charlotte, DeSoto, Lee, and Collier counties. Charitable contributions to the Tidewell Foundation sustain and grow the critically important programs provided in these areas.

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### October 1, 2022 - September 30, 2023



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Jonathan Fleece, Esq President and CEO Empath Health

# TIDEWELL FOUNDATION





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#### **Board of Trustees**

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### Officers:

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### The Empath Health Integrated Network of Care

# **Unified in Empathy**

### **Serving Southwest Florida**

Founded as **Suncoast** (1977) and **Tidewell** (1980), these pioneering hospice organizations came together under the Empath Health family of care in March 2021. This created the country's largest non-profit hospice and home care-based health organization.

**Tidewell Hospice** and the **Tidewell Foundation** operate as independent not-for-profit affiliates with a focus of operations and fundraising support in Charlotte, DeSoto, Manatee, and Sarasota counties. Tidewell plays a fundamental role in Empath's dedication to Full Life Care.

Jonathan Fleece, Esq., formerly Tidewell Hospice President and CEO, took full leadership of Empath Health and Affiliate Programs in January 2023, from now retired CEO, Rafael Sciullo. 66

Donors can remain assured of Tidewell Foundation's never-ending commitment to supporting hospice care, complemented by Empath's growing new services in our region, including home health, palliative care, and elder care.

**Jonathan Fleece, Esq.**Empath Health President and CEO



# Empath Health Wheel of Access

#### Hospice Services In-Home; Care Centers; Respite; Pediatrics Communications Bereavement; Specialized **Programs** Suncoast Hospice Mission Consulting Sexual Health Services Suncoast Hospice • Diversity, Equity and Inclusion **EPIC HIV Services, Education** of Hillsborough and Support • Finance Tidewell Hospice Human Resources EPIC Sexual Health Centers Mission Services: Legan Compliance Information Technology Marketing and Communications Philanthropy **Home Care Services Philanthropy and Grants** Private Duty/Personal Care Suncoast Hospice Foundation • Empath Personal Care Tidewell Foundation 7go Skilled Care • Empath Home Health Communities We Finance Molcon **Community Services Elder Care Services** Advance Care Planning Adult Day Centers Grief and Community Counseling All-Inclusive Medical Care and Mission Alianed Partnerships Adult Day Care Perinatal Loss Doula Services **Best Practices** Support Services Accreditation/Certification **Durable Medical Equipment** Diversity, Equity & Inclusion Infusion Services **Ethics and Compliance** Integrative Medicine High Reliability Organization Pharmacy **Medical Services** Lean Six Sigma Quality/Service Excellence Chronic Care Management Programs: Cardiac, Pulmonary and Dementia Palliative Care: Home, Hospital and Community Senior Primary Care: Clinic

and Facility

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# Supporting Innovative Programs for Full Life Care

Empath Health's commitment to "Full Life Care," drives innovation for programs that help people at all stages of care and all dimensions of their well-being.

### Reiki Therapy

Human touch has long been known to have psychological benefits. Emotionally, massage is calming and can be a distraction from pain and fear.

Tidewell incorporates Reiki Therapy into its complementary therapy programs. It is performed by trained volunteers who provide comfort through this light touch or hands off energy healing modality.

It is based on the belief that energy can stagnate in the body where there has been physical injury or emotional pain. Reiki practitioners say improving the flow of energy helps with relaxation, pain relief, healing and lessoning of symptoms.

### **Medical and Palliative Care**

Palliative care, sometimes referred to as "comfort care," is specialized medical care and support for patients living with a serious or life-limiting illness. The focus is to relieve pain, symptoms and stress at any time during a serious illness and to support patients and families as they work through difficult medical decisions.

Palliative care helps provide relief from symptoms, can help manage the side effects of medical treatments, and improves quality of life for patients and families. While a patient does not have to be under hospice care, palliative care is part of the hospice approach to end-of-life care.





### **Technology**

Tidewell led the way in using technology to create meaningful connections for hospice and home health patients during the COVID-19 pandemic. Donors supported the purchase of iPads and virtual reality headsets. The iPads created a way for isolated patients to safely connect with families, friends and caregivers and still play an important role in connecting patients with family members far away.

Virtual Reality gives patients a powerful way to experience the world, while at home or a hospice house. Technology helps broaden the world for people in Tidewell and Empath's care.

### **End-of-Life Doula**

Tidewell's End-of-Life Doula program pairs trained volunteers with individuals in hospice care to help the patient in care add intention and purpose to their final journey. Doulas often help patients create a legacy project for those left behind. They also provide guidance about circumstances surrounding death, such as where, who is there, and what's in the room. Doulas also sit vigil and help guide patients through pain and uncertainty.

More important, a doula becomes a dying patient's voice and advocate, helping to ensure that their intentions and wishes are met.

## **Tidewell Hospice By The Numbers**

The Tidewell Foundation supports innovative Tidewell and Empath Health programming for this region.



11,033 **Patients Served** 



\$0.90 of Every Dollar Going to Direct Patient Care



**Total Number** of Employees



**Volunteers Equal** To Full Time **Employees** 

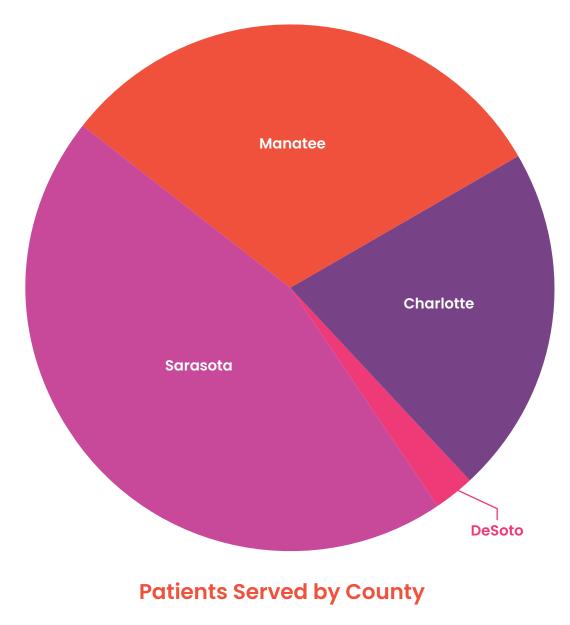


\$1,337,958.80

Value of Time Donated by Volunteers



**61,099**Volunteer Hours Logged







Manatee 3,595



Charlotte 2,491



DeSoto 272

### **Licensing and Accreditation**

Florida State ACHA Licensed CHAP
Accredited with deemed status

Medicare and Medicaid Certified The National Institute for Jewish Hospice

Accredited



### Tidewell Foundation

## **Our Mission**

Brighten the lives of patients, families and residents of communities served by Tidewell Hospice and not-for-profit affiliates of Empath Health by increasing awareness, funds, engagement, and advocacy to sustain and expand the exceptional programs and services offered.



# **A Story of Moments**

When Tidewell Foundation tells its story, it's often about moments. Moments of connection. Moments of compassion. Moments that create warm memories.

- The respite care provided by a volunteer that allows a wife to shop for groceries.
- Time in the warm sunshine provided by a swing given to a 12-year-old boy.
- O The touch of a loved one's hand in a couple's final hour together.
- O The comfort of a hospital bed with new, clean linens.
- O The relief provided by a care team at just the right time.
- The feeling of happiness returning through the help of grief services.

When we talk about brightening lives and lifting families, it is about creating connections, building relationships, and allowing for moments that matter at difficult times.

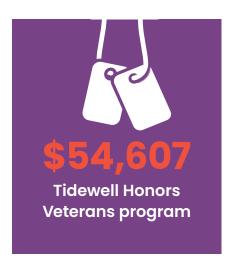
Our story is driven by compassion. We care for those who need it most.





# **Community Impact**









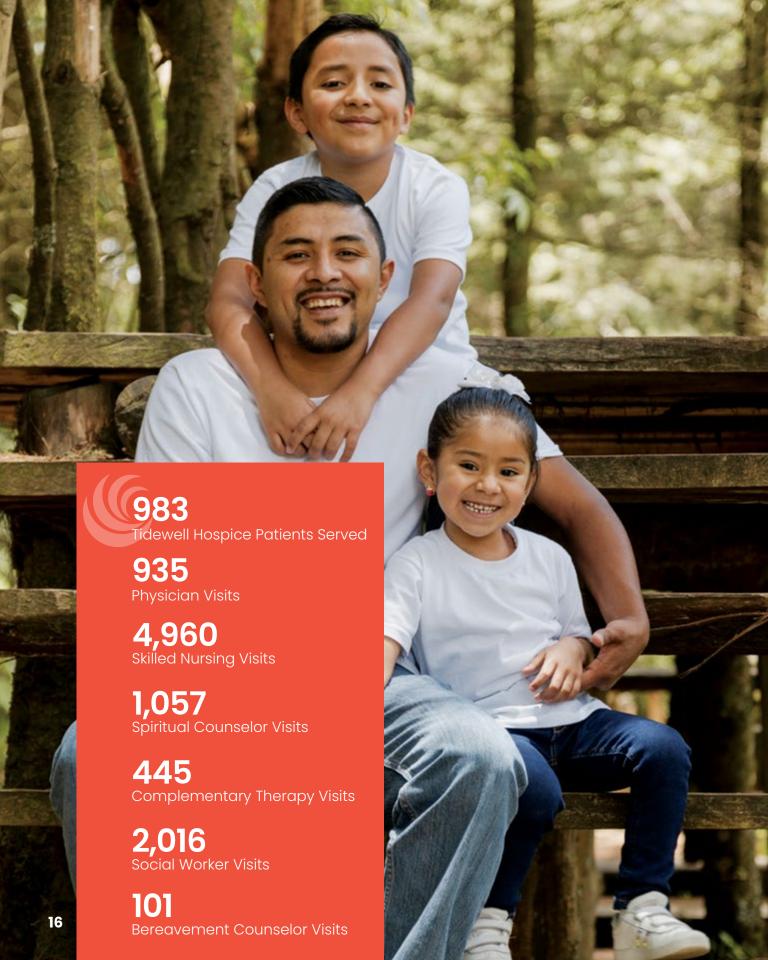












### Care for All

### Providing world-class care regardless of ability to pay.

#### What we do

Thanks to our donors, Tidewell Foundation provides support for patients and families in our area, regardless of their ability to pay.

- Hospice services that are not reimbursed through Medicare, Medicaid or insurance may be covered through donor support.
- The Foundation ensures all patients receive quality medical care, equipment, and counseling.
- Tidewell Foundation and Tidewell
   Hospice combine to provide \$2 million
   in care to those in need \*

#### Your donations at work

- The single mother who lost her insurance when she became too ill to work received full services of hospice care.
- O The spouse of a once fully independent person also had to stop working to provide 24/7 care. The Humanitarian Fund helped with rent until the spouse could make stable living arrangements.
- A family was able to benefit from hospice care for their child, despite insurance that didn't cover pediatric hospice care.

We help people who may be too sick to work, or those without insurance or Medicare but need treatment for serious conditions.

### Why your support matters

Without donor support, hundreds in our community in need of the care and compassion of Tidewell Hospice would not receive it. Tidewell believes that all in need of care at this most difficult time should receive it.



9,342
Adult grief support sessions

1,722

Individuals served

336

Individuals served by Empath Tidewell Blue Butterfly

# **Grief Support**

With your donations,
Tidewell Foundation
supports Empath Health
Grief Care in its free
services to families and
community members
who have experienced the
death of a loved one.

#### What We Do

Empath Health Grief Care is the largest provider of free grief counseling programs in our four-county service area. These free services are available even if your loved one was not a Tidewell patient.

#### **Your Donations at Work**

- In FY 2022, Tidewell provided 9,342 free grief support sessions thanks to grants from the Tidewell Foundation.
- Tidewell Grief Care also works with first responders when tragedies occur.
- Clients are supported in group sessions and individually as needed.

### **Why Your Support Matters**

The need is continuous, and there is a waiting list of people who need Tidewell's help. Donations will allow us to expand our services.



### **Labyrinth Garden Grows Hope**

Upon arriving at the **Tidewell Family Grief Center** in Ellenton, loved ones are embraced by beauty and solace and welcomed toward hope and healing.

Today, individuals and families can stroll through a labyrinth garden, catalyzed by a \$25,000 gift from **Jonathan Fleece**, President and CEO of Empath Health and affiliate programs, and his wife, Amy, in honor of Amy's mother who died when she and her brother were teenagers.

"We look forward to watching the labyrinth garden grow, bloom, and blossom so that families will have a place to transition from feeling 'lost' to 'found' along their journeys," said the Fleeces.

The Tidewell Family Grief Center in Ellenton was made possible through at \$1.1 million capital grant from Tidewell Foundation, including a lead gift from the Eppard Family Foundation. All the services and programs offered through the Center are free thanks to the generosity of donors to Tidewell Foundation.



354 Children

599

Individuals served 248
Caregivers

### **Your Support at Work**

The Blue Butterfly team introduced the broken pot activity to its clients. The activity symbolizes the healing and rebuilding of a family after the loss of a loved one. The families did a great job working together to break and rebuild their pots.

# Empath Tidewell Blue Butterfly Children's Grief Care

The Blue Butterfly program supports grieving children and teens after the death of a significant person in their lives.

#### What We Do

Evidence-based therapy helps children avoid adverse responses to grief and gives them the chance to connect with others who have also experienced loss.

Blue Butterfly groups are facilitated by mental health professionals and trained volunteers. Families may enroll in Blue Butterfly regardless of when the death occurred or if their loved one was a patient of Tidewell Hospice.





### **Your Donations at Work**

Blue Butterfly provides services in Ellenton, Lakewood Ranch, Port Charlotte, and the Newtown community of North Sarasota.

Mental health professionals use a variety of developmentally appropriate expressive arts, games, and evidence-based practices. These free services are donor-supported through Tidewell Foundation.

More than 8,000 children in the Sarasota area lose a parent or sibling each year. Generous donors ensure these critical services are available to those suffering to help process and heal their grief.

### Locations

**Tidewell Family Grief Center Ellenton** 4151 37th St. E. Palmetto, FL 34221

**Blue Butterfly Family Grief Center** 6800 Professional Pkwy. W. Lakewood Ranch, FL 34240

**Newtown-Bethlehem Bible Church** 1680 18th St. Sarasota, FL 34234

Port Charlotte-Lighthouse Baptist Church 14251 Chancellor Blvd. Port Charlotte, FL 33953



Music Therapy
5,029

1,325
Patients Served

**Massage Therapy** 

**1,667**Visits

337

Patients Served

**512**Pet Therapy Visits

305 Reiki Therapy Sessions

**46**Other (clown and other)

# Complementary Services

Clinically proven enhanced programs bring quality of life to those with advanced illness.

Tidewell's wide-ranging suite of complementary services support conventional treatments by helping to relieve pain and anxiety and promote a greater sense of well-being.

- A talented cook is brought herbs to smell as a sensory prompt to happy memories.
- A Certified Music Therapist plays old favorites as patients sing along or tap their feet.
- Creating art helps a patient forget her pain for a while and focus on something enjoyable.

Tidewell's complementary therapies are designed to bring spiritual and emotional comfort that medicine alone cannot supply.

### **Why Your Support Matters**

Insurance does not cover complementary services. We are able to provide them only with donor support.



Certified Music Therapist Jasmine Ridge recalls meeting with a couple who had been married for 74 years, having met 80 years before. They decided on a legacy project: A song based on their lives. After some conversation, and Jasmine witnessing how much in love they were, she incorporated facts about their lives and penned their song: "A Little More in Love with You." Hear the song at TidewellFoundation.org under "Video Gallery."

### **Expressive Arts**

Pairing patients with professional artists or musicians, Tidewell's industry-leading Expressive Arts program helps direct patients focus away from pain—all without side effects.

### **Reiki Therapy**

Reiki is an energy healing technique demonstrated to create feelings of peace, relaxation and security. Trained practitioners use gentle touch to help improve flow and balance of energy.

### **Pet Therapy**

More than 100 certified pet therapists are on call and ready to provide unconditional affection. Each Pet Therapy volunteer and animal are specially trained in hospice pet visitations.

### **Massage Therapy**

Therapeutic massage is clinically proven to help reduce pain and stress. Licensed Massage therapists support patients as partners in their care.



# **Workforce Development**

### Recruiting, training and supporting a dedicated workforce.

### **Nurse Residency**

The healthcare industry is facing a nationwide nursing crisis. Nursing education programs do not typically include training in end-of-life care. Tidewell provides mentoring, structured education and training for nine months, and financial support to newly licensed nurses learning hospice philosophy and end-of-life care.

Tidewell's hospice-specific Nurse Residency Program provides recent nursing graduates with the opportunity to immerse themselves in the hospice field. This field often requires prior years of experience in other clinical settings.

### **Home Health Aide Training**

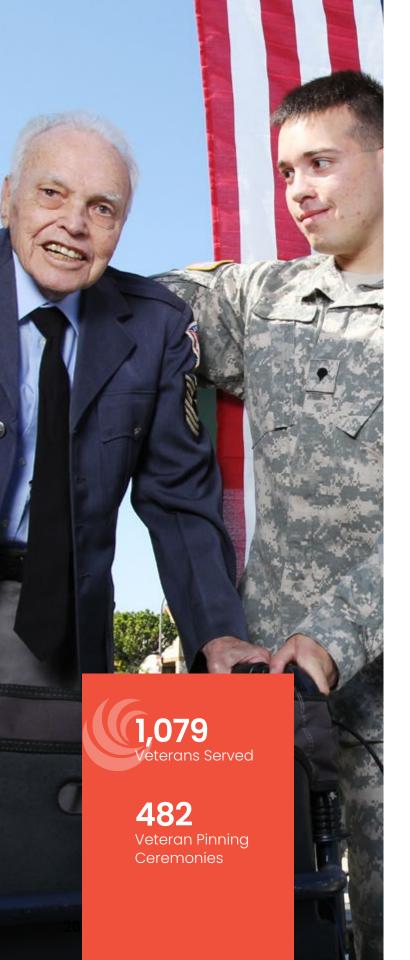
Launched with a \$100,000 grant from Bank of America to the Tidewell Foundation, the Home Health Aide Training program continues to train nurses and home health aides in the hospice specialty. Candidates receive paid training and a career ladder in the program as they move from home health aide, to CNA, LPN, RN, and more.

### **Why Your Support Matters**

Managing the nurse shortage requires innovative training programs. Donor support is an investment in the future of hospice and home health care.

Jennifer Gross, RN, BSN, CHPN, was an accountant when she was introduced to Tidewell Hospice through her daughter's interest in volunteering in pet therapy. It didn't take long before Jennifer had realized her career ambition. She would be a hospice nurse. After completing nursing school, she was able to fast-track her way to her goal by participating in the Nurse Residency Program. She now is a respected member of the Tidewell Hospice team.





# Tidewell Honors Veterans

Providing tailored services and respectfully celebrating their needs.

### What We Do

Tidewell Honors Veterans is a comprehensive program focused on respectfully celebrating veterans and providing care that recognizes the unique challenges that may exist in military families. Tidewell's care teams have specific training to identify the unique needs of military veterans.

We provide care for veterans' families with specific support groups that allow loved ones and caregivers to share their experiences in a safe environment, and to connect with others with similar circumstances.

Tidewell Honors Veterans has a Level 5 Certification, the highest available, from We Honor Veterans, a national organization focused on meeting the unique needs of veterans in hospice care. Tidewell serves as a mentor to other hospice programs seeking the certifications.



Upon request, Tidewell Hospice is proud to offer a unique pinning ceremony for veterans.

Veterans receive a special certificate of appreciation and a unique Tidewell Honors pin, which is presented by a fellow former serviceman or woman specially trained as a Tidewell veteran volunteer. The ceremony is a moving recognition of veterans' service and sacrifice.

### The Need is Great

Tidewell Honors Veterans serves about 175 veterans a day and is 100 percent funded by donors. Without donor and volunteer support, the program could not exist.





# Tidewell Wishes and Humanitarian Funds

### Fulfilling wishes of patients to brighten their final days.

#### What We Do

The Wishes Fund fulfills end-of-life wishes, such as celebrating a birthday or anniversary, family outings, travel assistance for family member visits, and tickets to special events. It helps patients and their loved ones make the most of their time together.

The Humanitarian Fund grants emergency, non-medical financial relief for patients, such as rent assistance, providing groceries or utility bill payments, and connecting families to long-term support through nonprofit partner organizations. It alleviates the burden on a patient's family, who might have lost a source of income, and allows them to focus on their loved one's medical care.

# 96 Patients Served Through the Humanitarian Fund

**50**Patients Served Through the Wishes Fund

#### **Your Donations at Work**

- Dawn Marie of Bradenton had a reputation for doing things for others but asking nothing for herself. Now without family, she finally accepted a wish for dinner overlooking the gulf. She was joined by a friend on what had been an overcast day; just before sunset, the clouds cleared for a spectacular sunset.
- After her health declined rapidly, a 78-year-old Port Charlotte woman was moved from her home to a Tidewell Hospice House for care. Her husband lived in a senior center nearby but had no way to be at this wife's side at this crucial time. Tidewell Foundation covered the cost of a medical transport, and the couple were reunited one last time.

### **Why Your Support Matters**

The Tidewell Wishes Fund and the Humanitarian Fund are 100 percent funded by donations. These additional services are never covered by traditional payment methods, so we rely on community support. Donations help patients and their families create joyful memories and ensures we can grant last wishes for years to come.



# Tidewell Treasures

By donating gently used items and shopping at Tidewell Treasures, you benefit the work of Tidewell Hospice.

#### What We Do

Tidewell Treasures offers gently used, brand-name furniture and clothing, electronics, collectibles, books, music, jewelry, linens, lamps, artwork, and other home goods and accessories.

Proceeds go to the Tidewell Foundation to support Tidewell Hospice's free programs and services.

### **Why Your Support Matters**

In FY 2022, Tidewell Treasures stores earned \$989,053 in revenue. Proceeds from Tidewell Treasures provide significant funding for programs not otherwise covered by insurance.

210 volunteers

78 full-time equivalent employees

### **Volunteers are Key to Success**

Volunteers are the heart of our resale shops. It takes many volunteers per store to keep the shops running at high efficiency. They help in essential ways by greeting shoppers, sorting and pricing items, handling checkout, and supporting the mission.







TIDEWELL TREASURES

### **Sarasota Tidewell Treasures**

5441 Palmer Crossing Circle Sarasota, FL 34238 (941) 552-7555

## Volunteers are lifted by a camaraderie and dedication to the mission.

If you would like to volunteer, contact Sue Forbes at (941) 441-2061 or Sforbes@tidewell.org.

### **Venice Tidewell Treasures**

523 Venice Bypass #41 Venice, FL 34285 In the Bird Bay Plaza (941) 882-4467

**TidewellTreasures.org** 









### Hurricane Ian

### Thank you from a grateful community.

Amid the tragedy and destruction of Hurricane Ian on September 28, 2022, Tidewell and our greater community saw the best in people.

Tidewell and Empath colleagues continued to support patients during the storm. They secured themselves in the Hospice Houses and Call Centers. When it was deemed safe to be on the road, caregivers began serving patients in person, regardless of the hardships the storm caused in their personal lives. One nurse was left with practically just the clothes on her back and yet left immediately to see patients.

And then came a community outpouring of donations and gifts, which allowed us to help colleagues who needed immediate help to meet basic life needs. A large conference room was filled and emptied of water, canned goods, flashlights, propane, diapers and much more, again and again as supplies were moved to the hardest hit areas.

Cash donations helped supply meals for colleagues and support facility needs.

"We are grateful to so many Empath leaders, colleagues, volunteers, donors and angels who have shown us a bright light of support, hope and caring in the midst of recent dark moments," said **Jonathan Fleece**, President and CEO, Empath Health and Affiliate Programs, in the days that followed.



### **Our Generous Donors**

October 1, 2021-September 30, 2022

### 1980 Society \$1,000,000+ Donor

Anonymous(1)

### **Monarch Society** \$500,000 - \$999,999 Donors

Estate of John and Fleanor Paltsits

### **Leaders Circle** \$250,000 - \$499,999 Donors

Stacy M. Colyer Trust Estate of Michael J. Rodney Schiffman, Sumiko Admin Trust

### President's Circle \$100,000 - \$249,999 Donors

Walter and Renee Eppard Estate of Arthur B. Schute Julia A. and John Osborne

### **Advocate Circle** \$50,000 - \$99,000 Donors

Alice R. Bradley Revocable Trust Bruce P. O'Neill Estate Colleen Y. Wilson Charitable Remainder Unitrust The Community Foundation of Sarasota County, Inc Dorcas Life Hunt Estate Eleanore L. Lempke Charitable Foundation, Inc. Estate of Charles Robert Lewis Deanna Housfeld JW & DJ Pearson Charitable

Remainder Trust

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### Friend's Circle Donor Society \$10,000 - \$49,999 Donors

Anonymous(3) Mary E. Albrecht Bernard and Mildred Doyle Charitable Trust The Brave of Heart Fund Caldwell Trust Company Vincent and Donna Contino D Squared Foundation, Inc. Davis Family Arts Foundation Dignity Memorial Donald Abrams and Harriet Abrams Revocable Trust Elizabeth T. Templeton Charitable Remainder Unitrust Fluned and Edward Russell Charitable Foundation The Estate of Iris Carter Estate of Marcella E. Deaton Eugene A. Reichard Revocable Trust Joann Flanigan Florida Cemetery, Cremation & Funeral Association Franklin C. Mann Trust Letitia Griffin Stephen W. Hall Walter Haskins Fund In Memory of Stacey K. Haskins Patricia A. Heffron Philip H. Hubbell The J. P. Morgan Charitable Giving Fund Mildred D. John The John Family Foundation William and Elizabeth

Johnston

Johnston Family Fund of the Manatee Community Foundation KBR Foundation, Inc. John and Catherine Kennedy Fund Estate of Liselotte A. Krauss Marvin A. Yagley Trust McCune Family Foundation Jan Miller and James Cutler Ann L. Morgan National Alliance for Grieving Children National Hospice Regatta Alliance, Inc. Network for Good Norman and Phyllis Siskel Donor Advised Fund The Northern Trust Company Michael I. Pass Gary and Marcia Pfleeger Radey Law Firm Vivian P. Ragsdale Reamark Foundation, Inc. The Robert G. and Ellen S. Gutenstein Family Foundation Sam R. Rodgers Sam S. Dickson Trust Marc Seigel Phyllis S. Siskel James A. Snelgrove Suncoast Credit Union Foundation Truist Trust of Patricia Ryan Cowan Marilyn B. West Alison Williamson

Wilson-Wood Foundation, Inc.

### Circle of Compassion Society \$2,500 - \$9,999 Donors

43rd Street Church of Christ

of West Bradenton Fund

Anonymous (8)

Alfred Rose Foundation The Allyn Foundation, Inc. Anna Maria Oyster Bar Atlanta Braves Foundation Robin Bauer Mary Ann Beaupre Tom and Marie Belcher The Benevity Community Impact Fund Judith T. Berlow Patricia J. Bertram Blalock Walters, P.A. J. Michael Bossert Scott and Patrice Brickman Semmes L. Brightman The Honorable Vernon and Sandra Buchanan Richard and Amy Buck William Burnside William C. Campbell Ann Campion Carl W. and Elaine P. Meyer Fund CoolToday Robert E. Copeland **David Crawford** Randal and Jessica Currin Joann Day Kristen Dimitris Donors of Distinction DVD Consulting, Inc. Edgewater Club, Inc. Edward and Elyse Rogers Family Foundation Catherine Emerson Enclara Pharmacia Karen J. Enis John D. Esh Estate of William U. Funk Fergeson Skipper, P.A. Jonathan and Amy Fleece Frederick J. and Phyllis C. Bueche Fund Robert and Joan Geyer

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### **Our Generous Donors**

October 1, 2021-September 30, 2022

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#### \$1,000-\$2,499 Donors

Anonymous (10)
1 Stop Landscape Supply
Yard Waste Recycling
1st Source Bank
Academy Insurance Agency
Robert J. and Shirley Adams
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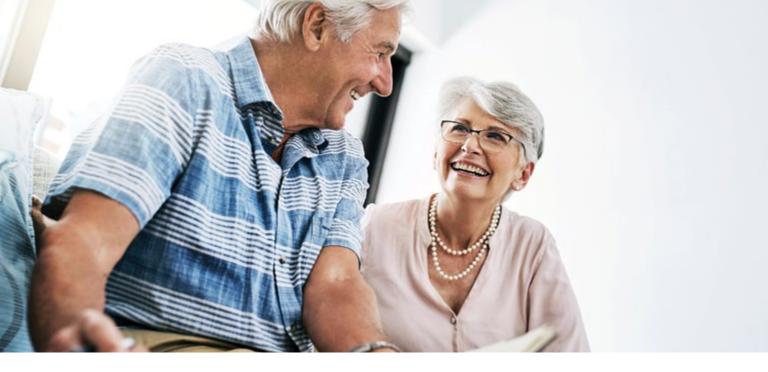
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~Dave Thomson

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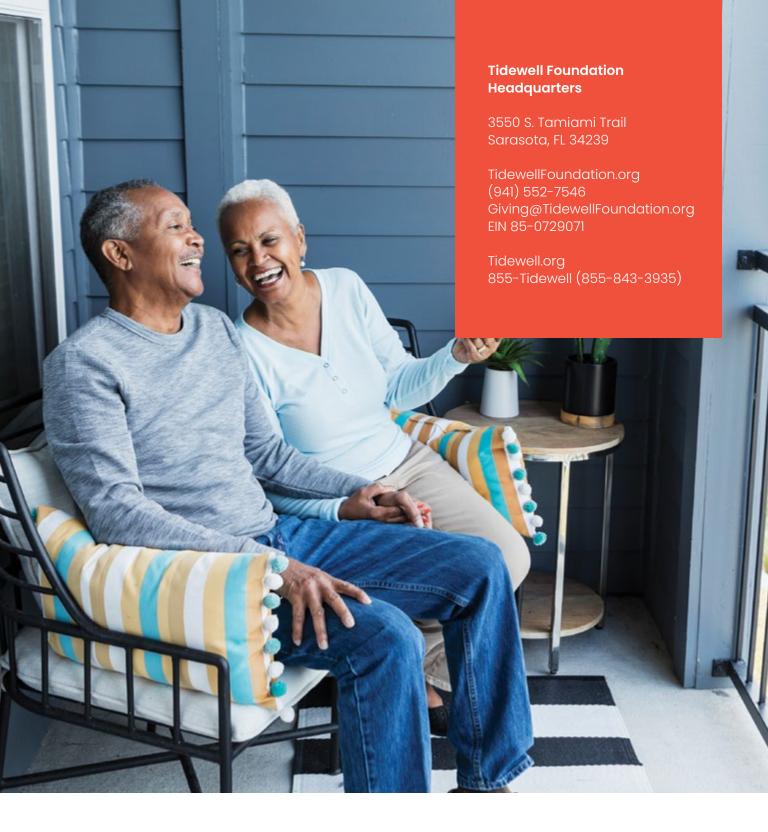
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