



# TIDEWELL FOUNDATION

We Brighten Lives In Our Community



Sponsorship  
Opportunities

OCTOBER 2023 – SEPTEMBER 2024

# Tidewell Foundation

3550 S. Tamiami Trail, Sarasota, FL 34239



**We are brightening lives right here in our community.  
Please join us!**

**Delesa Morris**, MS, CFRE, **Interim President**

delesamorris@tidewellfoundation.org, (941) 552-7685

**Sean Allison**, **Philanthropy Advisor, Manatee County**

seanallison@tidewellfoundation.org, (941) 552-7519

**Samantha McKee**, ACP, **Philanthropy Advisor, Grateful Families**

samanthamckee@tidewellfoundation.org,  
(941) 552-5614

**Chris Pfahler**, CFRE, BSN, RN, **Sr. Philanthropy Advisor, Sarasota County**

cpfahler@tidewellfoundation.org, (941) 552-7651

**Megan Wenger**, CFRE, **Sr. Philanthropy Advisor,  
Annual Giving**

meganwenger@tidewellfoundation.org, (941) 552-7515

## Tidewell Foundation FY2023 Board of Trustees

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**Tidewell Foundation is grateful to our sustaining annual corporate partners  
for their ongoing sponsorship of the Foundation's work.**

Partner in Excellence: **Dignity**  
MEMORIAL

Partner in Compassion: **Alltrust**  
INSURANCE  
ACRISURE PARTNER

The Tidewell Foundation, Inc., is a registered 501(c)(3) non-profit corporation. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling Toll-Free 1-800-435-7352 or 1-800-352-9832 (en Español) or going to the department's website [www.floridaconsumerhelp.com](http://www.floridaconsumerhelp.com). Registration does not imply endorsement, approval, or recommendation by the state. One hundred percent (100%) of the donation is received by the Tidewell Foundation, Inc. Charitable solicitation registration #CH63240.

TF-052423-0559



 **TIDEWELL FOUNDATION**

# Remembrance Walk 2023

PRESENTED BY  
  
ACRISURE® PARTNER

•••  
November 4, 2023  
8 a.m. Registration  
9 a.m. Walk  
Nathan Benderson Park  
Sarasota, FL

## Remembrance Walk

Remember a loved one and celebrate their life at  
Tidewell's Remembrance Walk.

By sponsoring the Remembrance Walk, you will help support the many free services the Tidewell Foundation funds for those who do not have the insurance coverage or financial means to receive the care they need at the end of their lives or when they are grieving.



# SPONSORSHIP BENEFITS



EXCLUSIVE TITLE	PLATINUM	EXCLUSIVE WATER STATION <b>SOLD</b>	EXCLUSIVE FULL LIFE <b>SOLD</b>	GOLD	SILVER	BRONZE
	\$5,000	\$2,500	\$2,500	\$1,500	\$1,000	\$500
Exclusive Opportunity Signage	-			-	-	-
Number of Registrations	16	8	8	6	4	2
Logo/Listing on Website	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
Logo/Listing on Walk T-Shirt	LOGO	LOGO	LOGO	LISTING	LISTING	-
Logo/Listing on Flyers and Promotional Emails	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
Logo/Listing on Signs/Banners	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
Inclusion in News Release and Print Ads				-	-	-
Promotional Item in Swag Bags						
Sponsor a Family Member or Colleague	6	4	4	2	-	-
Mentions During Event						
Event Booth/Table						-

Reserved For Alltrust Insurance

## LOGO/LISTING INCLUSION DEADLINES

**Flyers and Posters**  
Aug. 4, 2023

**T-Shirts**  
Sept. 29, 2023

**Event Signage**  
Sept. 29, 2023

**Item for Swag Bag**  
Oct. 20, 2023



empath  
TIDEWELL FOUNDATION

# Remembrance Walk 2023

PRESENTED BY  
**Alltrust**  
INSURANCE  
ACQUISURE PARTNER

## SPONSORSHIP FORM

Yes, we want to support Tidewell Foundation and will be a sponsor for the 2023 Remembrance Walk at the following sponsorship level (select one):

**Platinum Sponsor** - \$5,000

**Water Station Sponsor** - \$2,500  
(one available)

**Full Life Fair Sponsor** - \$2,500  
(one available)

**Gold Sponsor** - \$1,500

**Silver Sponsor** - \$1,000

**Bronze Sponsor** - \$500

**All proceeds benefit the  
Tidewell Foundation**

**PLEASE MAIL TO:** Tidewell Foundation, 3550 S. Tamiami Trail, Sarasota, FL 34239

Company or Individual Name for publication \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Key Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Pay by Check** Please make checks payable to: *Tidewell Foundation*

**Pay by Credit Card:**     Am. Express     Discover     MasterCard     Visa

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**DEADLINES** Sponsorships must be reserved by the following dates for inclusion:

- **August 4, 2023:** Flyers and posters
- **September 29, 2023:** T-shirt and signage
- **October 20, 2023:** Items for swag bag

### ARTWORK REQUIREMENTS

- **High resolution art only:** 300ppi
- **Full color art** preferred
- **Acceptable file formats:**
  - PDF (outline fonts, transparent background)
  - TIF (transparent background)
  - PNG (transparent background)

**Questions? (941) 552-7569 or ShannonJohnson@TidewellFoundation.org  
TidewellWalk.org**

Empath  
**TIDEWELL  
FOUNDATION**

*15th  
Annual*

**SIGNATURE  
LUNCHEON**

•••  
**March 1, 2024**  
11:30 a.m.  
The Ritz-Carlton  
Sarasota, FL

## Signature Luncheon

Please join us at the 15th Annual Signature Luncheon as a Sponsor. This year's annual event features famed actress, New York Times Bestselling Author, and Memory Expert, **Marilu Henner**; and benefits Hospice Care, complemented by Empath's growing new services in our region. This is an opportunity to reach hundreds of donors and community leaders in attendance of the event. Your sponsorship of will help provide care, compassion, and comfort to the thousands of patients and families served by Tidewell Hospice.



# SPONSORSHIP BENEFITS



	EXCLUSIVE SIGNATURE	ANNIVERSARY	VISIONARY	LEADERSHIP	PATRON TABLE	TABLE	HALF TABLE	PATRON TICKET	EXCLUSIVE FLORAL	EXCLUSIVE VALET
	\$30,000	\$15,000	\$7,500	\$5,000	\$3,000	\$2,500	\$1,500	\$300	\$5,000	\$5,000
Luncheon Guests	<b>Reserved For Caldwell Trust</b>	16	8	8	8	8	4	1	-	-
VIP Reception Passes		16	8	4	2	-	-	-	-	-
Recognition from Podium			-	-	-	-	-	-	-	-
Program Book		Half Page Ad	Half Page Ad	Logo	Listing	Listing	Listing	Listing	Logo	Logo
Logo/Listing on Event Invitation		Logo	Logo	Logo	Listing	Listing	-	-	Logo	Logo
Logo/Listing on Website, Promotional Emails and Select Event Promotions		Logo with Link	Logo with Link	Logo with Link	Listing	Listing	Listing	Listing	Logo with Link	Logo with Link
Exclusive Event Signage		-	-	-	-	-	-	-		
Logo/Listing on Event Signage		Logo	Logo	Logo	Listing	-	-	-	Logo	Logo
Promotional Item Distributed at Valet (provided by sponsor)		-	-	-	-	-	-	-	-	

## LOGO/LISTING INCLUSION DEADLINES

**Invitation**  
December 8, 2023

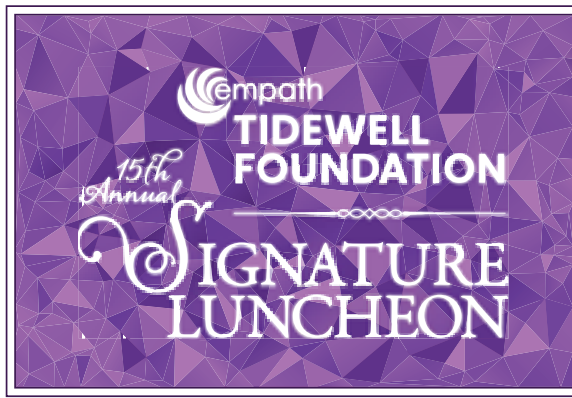
**Program Book**  
February 9, 2024

**Print Advertising**  
February 1, 2024

**Event Signage**  
February 9, 2024



For information or to sponsor, visit [TidewellFoundation.org](https://TidewellFoundation.org)  
or contact [ShannonJohnson@TidewellFoundation.org](mailto:ShannonJohnson@TidewellFoundation.org) or (941) 552-7569.



## SPONSORSHIP FORM

I/We would like to support the Tidewell Foundation and will be a sponsor for the 15th Annual Signature Luncheon at the following sponsorship level (select one):

- |   |   |
|---|---|
| <input type="checkbox"/> \$15,000 Anniversary Sponsor                       | <input type="checkbox"/> \$3,000 Patron Table Sponsor |
| <input type="checkbox"/> \$7,500 Visionary Sponsor                          | <input type="checkbox"/> \$2,500 Table Sponsor        |
| <input type="checkbox"/> \$5,000 Leadership Sponsor                         | <input type="checkbox"/> \$1,500 Half Table Sponsor   |
| <input type="checkbox"/> \$5,000 Exclusive Floral Sponsor<br>(Underwriting) | <input type="checkbox"/> \$300 Patron Ticket          |
| <input type="checkbox"/> \$5,000 Exclusive Valet Sponsor<br>(Underwriting)  |   |

Donor or Company Name (as it should appear in print)

Contact Name

Address

City

State

Zip Code

Email

Phone

### PAYMENT OPTIONS

Enclosed is a check payable to Tidewell Foundation, Inc.  Please send me an invoice

Please charge my credit card  Visa  Mastercard  Discover  Amex

Card Number

CVV

Exp

Amount

Cardholder Name

Cardholder Signature

*PLEASE NOTE: Sponsorships cannot be paid through donor advised funds if benefits are received.*

### DEADLINES AND ARTWORK REQUIREMENTS

Sponsorships must be reserved by the following dates to meet deadlines:

**Invitation: Dec. 8, 2023**      **Program: Feb. 9, 2024**

**Ads must be high resolution Press-ready PDFs**

(300 dpi or higher at full size)

**Half Page = 5" x 3.625"**

**Logos** must be **300ppi with transparent background**, and can be in the following file formats: **.pdf, .ai, .eps., .png**

Please return this form with payment to:

**Tidewell Foundation,**  
**3550 S. Tamiami Trail, Sarasota, FL 34239**

or email to:

**ShannonJohnson@TidewellFoundation.org**

